

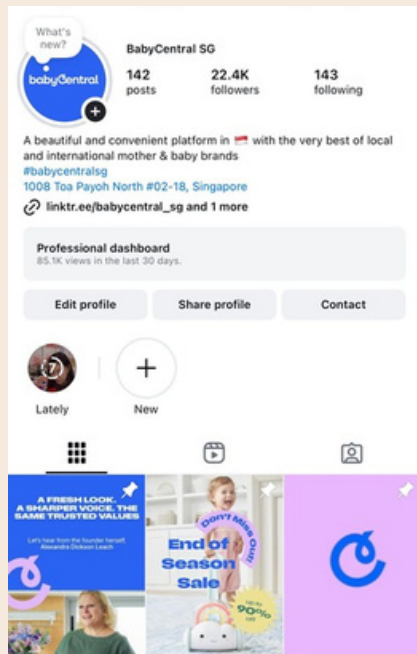
bloom
& grow
building happy families



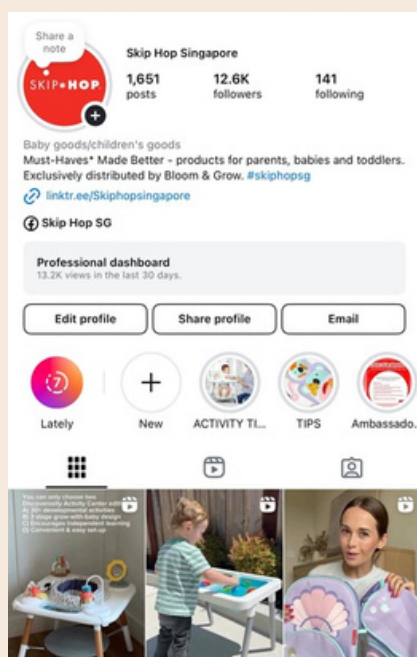
CATALOGUE

2025/2026

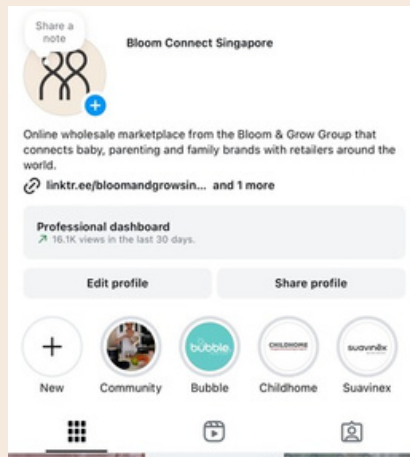
Connect with us!



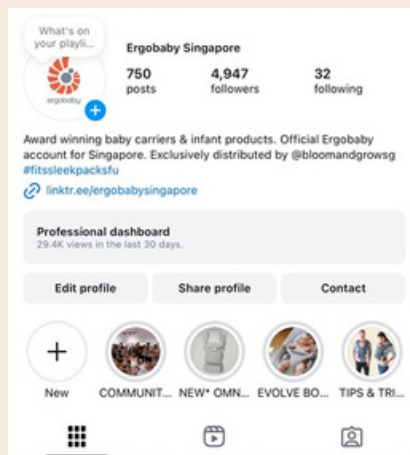
@ babycentral_sg



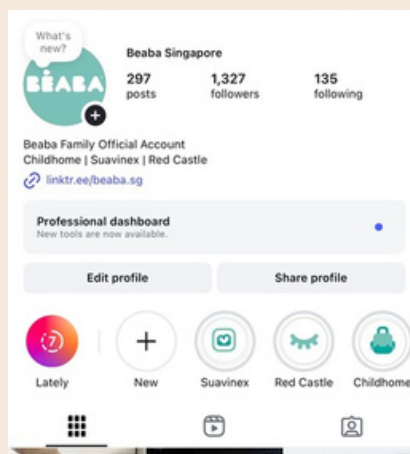
@ skiphopsing



@ bloomconnectsg



@ ergobabysingapore



@ beaba.sg





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Welcome to our AW 25 Catalogue!
This is the first one we've created in a while, and we hope you find it and our trade website, Bloom Connect, to be the perfect solution for all your product information and ordering needs.

This year, Bloom & Grow proudly turns 21, which seems incredible to me. We are still learning every day. There is now a new generation of parents who shop in different ways and have access to a wide variety of amazing products and solutions for their growing families. It can be a minefield out there! At Bloom & Grow, we believe it's essential to do some of the legwork for them—and for you.

Our expertise lies in sourcing fantastic baby and maternity products that not only make the parenting journey easier but are also in high demand. This approach keeps our company mission of building happy families at the core of what we do.

Within this catalogue, you will find our latest offerings, highlighting hero products and those we believe will soon become your next bestsellers. We are excited to present not only our steadfast brands but also some wonderful new additions to our portfolio. Our sales team cannot wait to introduce them to you, and I hope to see you at our upcoming events in each country, where we will launch the new catalogue and these brands. Together, let's Bloom & Grow!

Best,

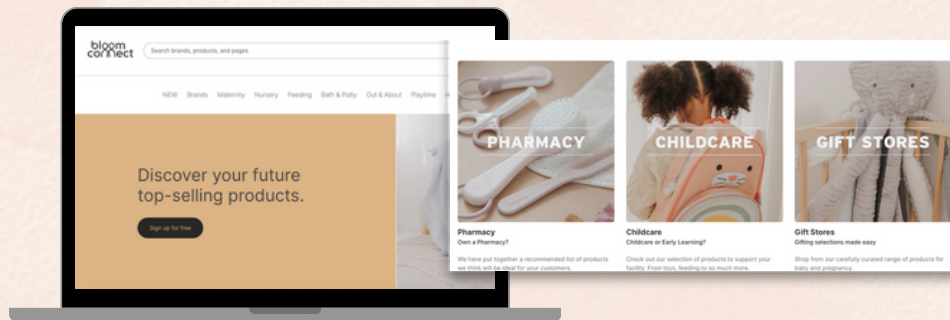
Alex
CEO and Founder



YOUR TRUSTED B2B MARKETPLACE FOR BABY, CHILD & MATERNITY BRANDS

At **BloomConnect**, we've made wholesale buying simpler, smarter, and more streamlined for baby, child, and maternity retailers across South East Asia.

Our B2B marketplace brings together a curated selection of leading brands from around the world. You'll still find our trusted **flagship global best-sellers** that parents love such as Ergobaby and Skip Hop — and now, with our **newly launched expanded offering**, you can also access a broader mix of **high-quality, design-led brands** across every category. It's a fresh way to discover even more products your customers are looking for — all in one convenient platform.



From babywear, nursery and toys to feeding, maternity, and wellness essentials, everything on BloomConnect is chosen for its retail potential, safety standards, and relevance to today's modern parent.

With BloomConnect, retailers can:

- Order from multiple brands in one transaction with one invoice.
- Have complete visibility of order status with a registered account.
- Access a wide range of premium products at wholesale prices
- Discover both established and newer brands to suit every customer base.
- Exclusive discounts and offers **only available on Bloom Connect!**
- Get support from a dedicated, locally-based team.

Whether you run a boutique, concept store, online shop, or large retail chain, BloomConnect helps you stay stocked with the right products — without the usual wholesale hassle.



Visit your local BloomConnect site and sign up for free to start exploring today:
<https://bloomconnect.com.sg/>



FRANCE

BÉABA®

BIG ADVENTURES start small

ABOUT US

Becoming parents is the most beautiful thing in the world, but it's also a great adventure! Beaba® was born in France, over 30 years ago, with the desire to make life easier for young parents through simple, innovative products. From the inventor of Babycook®, so that baby can eat healthily while making meal preparation easier, from practical changing bags to Milkeo®, for bottles ready in 30 seconds.... we can never do too much for your family! Because the most important thing is that you enjoy the essentials with baby!



Find more info on

Bloom Connect





BABYCOOK® NEO

The Babycook Neo makes up to 1250ml of food in a sleek, patented countertop appliance that steam cooks, blends, and reheats/defrost all-in-one, in 15 minutes or less. Refrigerate or freeze leftovers, then simply defrost and reheat right in the Babycook Neo.



SOFT STEAM COOKING



FAST, EFFECTIVE BLENDING



STERILISE, REHEAT AND DEFROST

4m+



FOOD SAFE MATERIAL GLASS AND STAINLESS STEEL



BABYCOOK NEO
White/Grey
912964



BABYCOOK NEO
Eucalyptus
912896



BABYCOOK NEO
Night Blue
912897



BABYCOOK NEO
Mineral Grey
916713





BABYCOOK SOLO
Grey
912529



BABYCOOK SOLO
Rose Gold
912570



BABYCOOK SOLO
Dark Grey
912817



BABYCOOK SOLO
Clay
916103



BABYCOOK EXPRESS
Velvet Grey
916304



BABYCOOK EXPRESS
Baltic Blue
916307



NEW BABYCOOK BOOK MY FIRST MEAL
912698



UNIVERSAL DESCALER
912109



BABYCOOK EXPRESS PASTA & RICE COOKER
White
916320



BABYCOOK SOLO & DUO PASTA & RICE COOKER
White
912466



BABYCOOK NEO PASTA & RICE COOKER
White
912682



BABYCOOK NEO STAINLESS STEEL STEAM BASKET
Eucalyptus
BA800922



BABYCOOK NEO STAINLESS STEEL STEAM BASKET
Night Blue
BA800688



STAINLESS STEEL FOOD CONTAINER 300ML
Mineral Grey/Sage Green
914007



STAINLESS STEEL FOOD CONTAINER 300ML
Dark Mist/Light Pink
912908



STAINLESS STEEL FOOD CONTAINER 300ML
Light Mist/Eucalyptus Green
912907



STAINLESS STEEL FOOD CONTAINER 500ML
Terracotta/Mineral Grey
914019



STAINLESS STEEL FOOD CONTAINER 500ML
Baltic Blue/White
912909



**2 IN 1 BOTTLE TO SIPPY
LEARNING CUP 210ML**

Terracotta
913585



**2 IN 1 BOTTLE TO SIPPY
LEARNING CUP 210ML**

Vintage Pink
913478



**2 IN 1 BOTTLE TO SIPPY
LEARNING CUP 210ML**

Windy Blue
913477



**2 IN 1 BOTTLE TO SIPPY
LEARNING CUP 210ML**

Sage Green
913531



**2 IN 1 BOTTLE TO SIPPY
LEARNING CUP 210ML**

Mineral Grey
913532



**GLASS BOTTLE WITH SILICONE
PROTECTIVE SLEEVE 210ML**

Sage Green
913537



**GLASS BOTTLE WITH SILICONE
PROTECTIVE SLEEVE 210ML**

Vintage Pink
913520



**GLASS BOTTLE WITH SILICONE
PROTECTIVE SLEEVE 210ML**

Windy Blue
913519



**TRAINING CUP
360° WITH LID**

Blue
913572



**TRAINING CUP
360° WITH LID**

Pink
913571



**STAINLESS STEEL
STRAW CUP 250ML**

Terracotta
913587



**STAINLESS STEEL
STRAW CUP 250ML**

Vintage Pink
913482



**STAINLESS STEEL
STRAW CUP 250ML**

Windy Blue
913481



**STRAW CUP
300ML**

Windy Blue
913479



**STRAW CUP
300ML**

Terracotta
913586



**STAINLESS STEEL SPOUT
BOTTLE 350ML**

Sage Green
913539



**STAINLESS STEEL SPOUT
BOTTLE 350ML**

Pink
913522



**STAINLESS STEEL SPOUT
BOTTLE 350ML**

Blue
913521



SILICONE STRAW CUP

Sage Green
913573



SILICONE SUCTION BOWL

Sage Green
913547



SILICONE SUCTION BOWL

Pink
913440



SILICONE SUCTION BOWL

Grey
913433



SILICONE SUCTION PLATE

Light Blue
913430



SILICONE SUCTION PLATE

Light Pink
913431



SILICONE SUCTION PLATE

Sage Green
913551



SILICONE SUCTION PLATE

Mineral Grey
913550



**SILICONE SUCTION
DIVIDED PLATE**

Sage Green
913549



**SILICONE SUCTION
DIVIDED PLATE**

Mineral Grey
913548



**SILICONE SUCTION
DIVIDED PLATE & SPOON**

Pink
913456



**SILICONE SUCTION
DIVIDED PLATE & SPOON**

Blue
913455



SILICONE LEARNING SET

Pink/Grey
913527



SILICONE LEARNING SET

Blue/Grey
913526



SILICONE SUCTION MEAL SET

Pink
913429



SILICONE SUCTION MEAL SET

Blue
913428



**SILICONE PRE-
SPOONS 2 PACK**

Sage Green/Velvet Grey
913578



**SILICONE PRE-
SPOONS 2 PACK**

Terracotta/Velvet Grey
913579



**SILICONE PRE-
SPOONS 2 PACK**

Cotton Candy/Sorbet
913594



**SILICONE PRE-
SPOONS 2 PACK**

Pralin/Clay
913593



**STAINLESS STEEL PRE-
CUTLERY**

Velvet Grey
913581



**STAINLESS STEEL PRE-
CUTLERY**

Pralin
913595



**STAINLESS STEEL PRE-
CUTLERY**

Sage Green
913580



**STAINLESS STEEL PRE-
CUTLERY**

Cotton Candy
913596



**1ST STAGE SILICONE
SPOONS 4 PACK**

Mineral Grey/Sage Green
913575



**STAGE SILICONE SPOON
1ST**

Velvet Grey
913463



**STAGE SILICONE SPOON
1ST**

Blue
913381



**STAGE SILICONE SPOON
1ST**

Vintage Pink
913464



**1ST STAGE SILICONE
SPOONS & CASE 2 PACK**

*Velvet Grey/
Sage Green*
913552



**1ST STAGE SILICONE
SPOONS & CASE 2 PACK**

*Light Mist/
Vintage Pink*
913469



**1ST STAGE SILICONE
SPOONS 4 PACK**
*Windy Blue/
Eucalyptus Green/
Light Mist/Vintage Pink*
913465



**1ST STAGE SILICONE
SPOONS 4 PACK**
*Eucalyptus/Airy
Green/Light
Mist/Dark Blue*
913413



2ND STAGE SILICONE SPOON

Blue
913426



2ND STAGE SILICONE SPOON

Pink
913425



2ND STAGE SILICONE SPOONS & CASE 2 PACK

Velvet Grey/Sage Green
913554



2ND STAGE SILICONE SPOONS 4 PACK

Velvet Grey/Sage Green
913555



2ND STAGE SILICONE SPOONS 4 PACK

Dark Blue/Pink/Grey/Light Blue
913467



2ND STAGE TRAINING FORK & SPOON WITH CASE

Grey
913470



2ND STAGE TRAINING FORK & SPOON WITH CASE

Nude
913400



2ND STAGE TRAINING FORK & SPOON WITH CASE

Blue
913398



STAINLESS STEEL TRAINING CUTLERY 3 PIECE SET

Vintage Pink
913462



STAINLESS STEEL TRAINING CUTLERY 3 PIECE SET

Light Blue
913461



3 IN 1 LEARNING CHOPSTICKS

Green Blue
913517



SILICONE BIB

Terracotta
913559



SILICONE BIB

Blue
913489



SILICONE BIB

Sage Green
913541



SILICONE BIB

Vintage Pink
913491



SILICONE BIB 2 PACK

Sage Green/Light Grey
913542



SILICONE BIB 2 PACK

Blue/Light Grey
913509



FOREST DRYING RACK

Green/Grey
911731



FOREST DRYING RACK

Terracotta
911732



**FORMULA & SNACKS
CONTAINER**

Terracotta
911728



**FORMULA & SNACKS
CONTAINER**

Mineral Grey/Pink
911713



**FORMULA & SNACKS
CONTAINER**

Mineral Grey/Blue
911712



**FORMULA & SNACKS
CONTAINER**

Sage Green/Cotton
911711



**FORMULA & SNACKS
CONTAINER**

Night Blue
911669



**FORMULA & SNACKS
CONTAINER**

Grey
911673



**SILICONE
BOTTLE BRUSH**

Blue
911672



**2IN1
BOTTLE BRUSH**

Grey
911561



**CLIP PORTIONS FOOD
STORAGE TODDLER SET**

Eucalyptus
913499



**CLIP PORTIONS FOOD
STORAGE STARTER SET**

Eucalyptus
913497



**CLIP PORTIONS FOOD
STORAGE TODDLER SET**

Storm
913500



**CLIP PORTIONS FOOD
STORAGE BEGINNER SET**

Storm
913515



**CLIP PORTIONS FOOD
STORAGE EXPERT PACK**

Eucalyptus
913502



**CLIP PORTIONS FOOD
STORAGE EXPERT PACK**

Storm
913501



**GLASS JARS 150ML
2 PACK**

Mineral/Sage Green
914016



**GLASS JARS 250ML
2 PACK**

Night Blue/Honey
914010



**MAXI PORTION TRITAN
420ML**

Grey
912713



**GLASS JAR
150ML**

Terracotta
914017



**GLASS & SILICONE
CONTAINER 250ML**

Sage Green
914014



**GLASS & SILICONE
CONTAINER 250ML**

Terracotta
914013



**GLASS & SILICONE
CONTAINER 250ML**

Mineral Grey
914012



**GLASS JARS
6 PACK**

250ml
914008



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 90ML**

Sage Green
914000



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 150ML**

Sage Green
914001



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 90ML**

Light Mist
912806



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 150ML**

Light Mist
912805



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 90ML**

Vintage Pink
912595



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 150ML**

Vintage Pink
912615



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 90ML**

Windy Blue
912493



**MULTIPORTIONS
SILICONE FREEZER TRAY
6 X 150ML**

Windy Blue
912456



NEW

Bottles ready within 20 seconds*



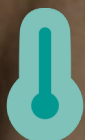
AUTOMATIC BOTTLE MAKER

No additional steps to prepare a bottle. The MILKEO does everything: from measuring out the water and the formula, mixing them and distributing milk.



THE GUARANTEE OF A TEMPERATURE ADAPTED TO ALL NEEDS

Room, body or hot, the temperature adjusts to every need.



THE FASTEST BOTTLE MAKER ON THE MARKET!

In less than 20 seconds, baby's bottle is ready!



NEW

MILKEO PLUS

Night Blue
911726



BEST
SELLER

**5 IN 1 MULTI MILK
BOTTLE WARMER**

Night Blue
911725



**MILK PREP BOTTLE &
DRINKS PREPARER**

Night Blue
912684



**MILK PREP BOTTLE &
DRINKS PREPARER**

White Grey
912688



**BABY MILK SECOND
BOTTLE WARMER**

Night Blue
911724

BABY BATH & POTTY



BABY NAIL CLIPPERS

Green Blue
920362



BABY NAIL CLIPPERS

Vintage Pink
920363



BABY SCISSORS

Green Blue
920360



BABY SCISSORS

Vintage Pink
920361



BATH THERMOMETER

Green Blue
920383



BATH THERMOMETER

Old Pink
920384



BABY BRUSH & COMB

Green Blue
920366



BABY BRUSH & COMB

Vintage Pink
920367



BABY 9 PIECE GROOMING SET WITH TOILETRY POUCH

Sage Green
920389



BABY 9 PIECE GROOMING SET WITH TOILETRY POUCH

Green Blue
920381



TOILET TRAINER SEAT

Light Mist
920359



TRAINING POTTY

Sage Green
920394



TRAINING POTTY

Night Blue
920395



TRAINING POTTY

Light Mist
920356



TRAINING POTTY

Pink
920358



ESSENTIAL GEAR FOR BABIES & PARENTS



**ISOTHERMAL MEAL
POUCH**

Pearl Grey
940310



**ISOTHERMAL MEAL
POUCH**

Dusty Pink
940313



**ISOTHERMAL MEAL
POUCH**

Dark Blue
940255



**ISOTHERMAL MEAL
POUCH**

Frosty Green
940279



**ISOTHERMAL MEAL
POUCH**

Grey
940254



**ISOTHERMAL MEAL
POUCH**

Black
940240



**ISOTHERMAL MEAL
POUCH**

Terracotta
940256



**BIARRITZ EXPENDABLE
STROLLER ORGANIZER BAG**

Jungle
940266



**BIARRITZ EXPENDABLE
STROLLER ORGANIZER BAG**

Heather Grey
940265



**BIARRITZ EXPENDABLE
STROLLER ORGANIZER BAG**

Black & Lilys
940264



**ISOTHERMAL LUNCH
BAG**

Heather Grey
940276



**ISOTHERMAL LUNCH
BAG**

Frosty Green
940277



**PARIS PUFFY
NAPPY BAG**

Gazelle
940318



**PARIS PUFFY
NAPPY BAG**

Baltic Blue
940317





BIG FLOPSY MATERNITY & NURSING PILLOW

The Big Flopsy maternity and nursing pillow will accompany you throughout your pregnancy and during those special moments after the birth, when breastfeeding or bottle feeding. It will give you a feeling of comfort and well-being.

MULTIPLES POSITIONS



Multi - position cushion



XL
length:170cm



Washable at
30°



Pillow filled with extra
light micro Pearls



Jersey Artline
COB0508120



Print Jersey Sage Green
COB0508174



Print Linen Rose
915058



Print Jersey Lorena
COB0508117



Jersey Jungle
COB0508116

MONITORS

0m+

Very simple, reliable, and safe, it can be taken everywhere. A patented 'zero-wave emissions in night mode' technology. A reassuring night-light to help little ones fall asleep



**ZEN PREMIUM VIDEO
BABY MONITOR**

White
930376



**ZEN PREMIUM VIDEO
BABY MONITOR**

Night Blue
930375



**ZEN NIGHT LIGHT VIDEO
BABY MONITOR**

930379



**ZEN NIGHT LIGHT WIFI WHITE
CAMERA 3MP FULL HD**

930380



**ZEN NOMAD VIDEO
BABY MONITOR**

930381



**SIMPLY ZEN AUDIO
BABY MONITOR**

930326



**ZEN CONNECT VIDEO
BABY MONITOR**

Night Blue
930377



**ZEN CONNECT VIDEO
BABY MONITOR**

White
930378



**ZEN CONNECT VIDEO
BABY MONITOR**

Blue
930332

SUNGLASSES

NEW



DELIGHT BABY SUNGLASSES
9-24 MONTHS

Honey Gold
930342



DELIGHT BABY SUNGLASSES
9-24 MONTHS

Sage Green
930356



DELIGHT BABY SUNGLASSES
9-24 MONTHS

Rainbow Freeze
930357



DELIGHT BABY SUNGLASSES
9-24 MONTHS

Blush
930340



DELIGHT BABY SUNGLASSES
9-24 MONTHS

Blue
930341



JOY BABY SUNGLASSES
9-24 MONTHS

Lemonade
930390



JOY BABY SUNGLASSES
9-24 MONTHS

Misty Green
930391



JOY BABY SUNGLASSES
9-24 MONTHS

Rainbow Green
930365



JOY BABY SUNGLASSES
9-24 MONTHS

Neon Pink
930366



JOY BABY SUNGLASSES
9-24 MONTHS

Lilac
930389



SINGAPORE



B H E U E

ABOUT US

Inspired by Nature, supported by Science, Made in France

We set out to create glorious, natural, pregnancy safe products to add in Made in France that support specific needs throughout motherhood. At the same time, we want this range to make you feel beautiful, happy and confident. Our name "Bheue" means 'to be, exist or grow'. In our team, we've brought together leading experts from the natural beauty sector and we're also all mothers ourselves. We've been there with the itchy stomachs, late night feeds, and toddler tantrums.



Made in France



Ingredients of
natural origin



Pregnancy safe



Find more info on

Bloom Connect



Rebalance YOU
Soothing Cleansing Milk
BH001

CLEANSE & CARE WITH VITAMIN E AND SWEET ALMOND OIL.
Cleanse and care for your skin with this soothing cleansing milk to nourish and hydrate the skin with Vitamin E and Sweet Almond Oil.

97% ingredients of natural origin.

Suitable for pregnant & breast feeding mothers.

TRANSFORMATIVE RESULTS*			
94% said their skin was less sensitive	100% said their skin was more radiant	89% said the dryness of their skin was reduced	94% said the product immediately calmed the skin from feelings of discomfort.

*Consumer testing on 33 women over 56 days.



Nourish YOU
Stretch Mark Oil
BH002

TONE AND FIRM WITH VITAMIN E, ARGAN OIL AND ALGAE EXTRACT.
Lift, tone and firm the appearance of skin across your bust, bump and legs with this nourishing body oil with Vitamin E, Argan Oil and Algae Extract.

95% ingredients of natural origin.

Suitable for pregnant & breast feeding mothers.

TRANSFORMATIVE RESULTS*		
86% said the product seems to tone the skin	82% said the skin felt nourished	86% said their skin looked to be firmer

*Consumer testing on 22 women after 21 days.



Radiant YOU

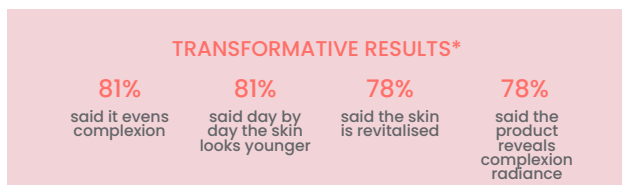
Revitalising 2-in-1 Face Serum
BH003

NOURISH AND RESTORE WITH ROSE DAMASCENA, HELICHRYSUM EXTRACT AND JOJOBA.

Nourish and revitalise skin with this dual action 2-in-1 facial serum to soothe and restore the skin, with Rose Damascena, Helichrysum Extract "The Immortal Flower", and Jojoba.

98% ingredients of natural origin.

Suitable for pregnant & breast feeding mothers



*Consumer testing on 33 women over 56 days.



Brighten YOU

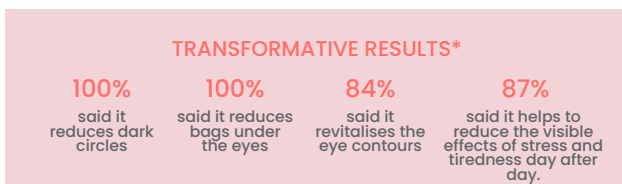
Revitalising Eye Serum
BH004

ILLUMINATE AND REVITALISE WITH ROSE DAMASCENA AND HELICHRYSUM EXTRACT.

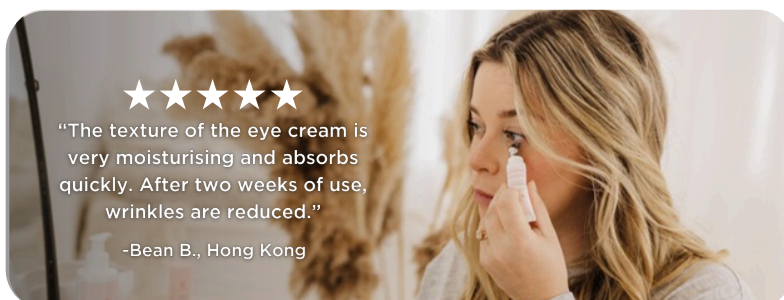
Revitalise the look of tired eyes with illuminating Eye Serum with Rose Damascena and Helichrysum 'The Immortal Flower'. Helps to reduce the look of dark circles and puffy eyes.

97% ingredients of natural origin.

Suitable for pregnant & breast feeding mothers.



*Consumer testing on 33 women over 56 days.





HONG KONG



ABOUT US

Established in Hong Kong in 2011, Bubble offers beautifully designed and rigorously safety tested baby products to discerning parents. We create a positive consumer experience and are experts in our field.

We are a fun, dynamic, passionate, loving team of internationally experienced baby industry professionals. We see our customers as our family, and we are here to help and assist them on the parenting journey. We want to make a positive and sustainable impact to environments we work in.



Find more info on

Bloom Connect





shaped for easy pour



CUDDLE BATH WITH NEWBORN SUPPORT INSERT

The Bubble Cuddle Bath is the perfect blend of comfort and safety for your little one's bath time! Designed with meticulous attention to detail, this innovative baby bath is crafted to make every splash and giggle a delightful experience.

0+ months



Suitable from Newborn



Lightweight



Removable Insert



CUDDLE BATH WITH NEWBORN SUPPORT INSERT

White
BUBT001



CUDDLE BATH WITH NEWBORN SUPPORT INSERT

Taupe
BUBT002

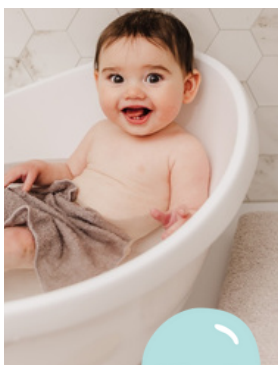


CUDDLE BATH WITH NEWBORN SUPPORT INSERT

Sage
BUBT003



0-6 months



6-12 months



BEST SELLER



CUDDLE BATH WITH NEWBORN SUPPORT INSERT

Lilac
BUBT005



CUDDLE BATH FOLDING STAND

BUBT004

COMING SOON



BABY BATH BRUSH

BU5050

CUDDLE CHANGING MAT

Transform your baby's nappy changing routine with this sleek and practical changing mat, designed to blend seamlessly into your home



0+
months



Suitable from
Newborn to
Toddler



Safety Strap
Included



Inclined for
Comfort



CUDDLE CHANGING MAT

Grey
BUCM001



CUDDLE CHANGING MAT

Taupe
BUCM004



CUDDLE CHANGING MAT

Sage
BUCM003

TOBY THE TURTLE

Meet Toby, Bubble's charming turtle plush! With his soft, velvety texture and vibrant green hue, Toby is an irresistible companion for children. His friendly eyes and soft shell, make him perfect for endless cuddles and imaginative play.

Whether your little one is snuggling up for a bedtime story or setting off on an underwater adventure, Toby will guide them to a world of wonder and imagination. As part of Bubble's "Under the Sea" collection, Toby is sure to enchant and delight children of all ages.



PLUSH TURTLE
BUKPC26



PLUSH LOBSTER
BUKPC25



PLUSH YELLOW STAR FISH
BUKPC24



PLUSH TOY
Coco the Koala
BUKPC08



PLUSH TOY
Lily the Bunny
BUKPC01



PLUSH TOY
Beanie the Bear
BUKPC02



PLUSH TOY
Bumble the Bee
BUKPC06



PLUSH TOY
Amanda the Panda
BUKPC34

NEW



MINI BUBBLE BUDDY
Coco the Koala
BUKC04



MINI BUBBLE BUDDY
Lily the Bunny
BUKC01



MINI BUBBLE BUDDY
Beanie the Bear
BUKC02



MINI BUBBLE BUDDY
Bumble the Bee
BUKC03



MINI BUBBLE BUDDY
Amanda the Panda
BUKC05

NEW



BEAU THE DINOSAUR
BUKPC23



ELLIE THE ELEPHANT
BUKPC22



MINTY THE SHEEP
BUKPC21



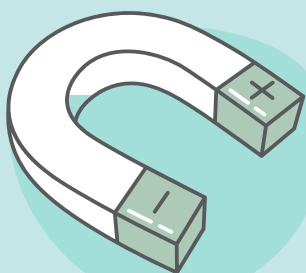
LULABELLE THE BUNNY
BUKPC20



PERFECT PAIRS

MES CHERRIES

Just like two cherries on a stem, this set of Perfect Pairs plush toys are connected with embedded magnets, making them stick together while being easily separated and reattached. Because best friends, like cherries, are always better together!



Built-in Magnetic
Attachment



Mes Cherries
BUKPC33



Two Peas in a Pod
BUKPC31



Milk & Cookie
BUKPC32

WOODEN TOYS

WOODEN ACTIVITY TRIANGLE



WOODEN TAP TAP XYLOPHONE



Gross Motor Skills



Sorting & Counting



Fine Motor Skills



Imaginative Play



Cognitive Skills



Concentration



NEW

**WOODEN TAP TAP
XYLOPHONE**

BU5062



NEW

**WOODEN ACTIVITY
TRIANGLE**

BU5051



NEW

**WOODEN
ABACUS**

BU5055



NEW

**WOODEN
BEAD MAZE**

BU5057



NEW

**WOODEN VEGETABLE
GARDEN**

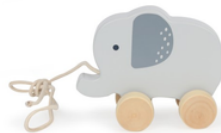
BU5056



NEW

**WOODEN ALPHABET
PUZZLE**

BU5053



NEW

**WOODEN ELEPHANT
PULL ALONG TOY**

Elephant
BU5060



NEW

**WOODEN RACCOON
PULL ALONG TOY**

Raccoon
BU5061



**WOODEN RABBIT
PULL ALONG TOY**

Rabbit
BU5004



BEST
SELLER

**WOODEN NUMBERS &
BLOCKS COUNTING SET**

BU5020



**WOODEN SHAPE
SORTING CUBE**

BU5005



**WOODEN
MUSIC TABLE**

BU5021



**WOODEN ACTIVITY
BLOCKS**

BU5007



**WOODEN HAMMER
BENCH**

BU5006



BELGIUM

CHILDHOME

Designed for parenting in style ♥

ABOUT US

Founded in Belgium in 1985, CHILDHOME was created to bring style and functionality to family life. Specializing in beautiful nursery furniture, baby gear, and accessories, CHILDHOME blends modern design with safety and comfort to meet the needs of today's parents.

The award-winning EVOSIT highchair is a perfect example, offering endless possibilities for fun and mealtime flexibility. Committed to quality and safety, CHILDHOME ensures that every product is designed with your little one in mind. Over the years, the brand has become a beloved choice for families, helping to create cozy, inviting spaces where children can grow, explore, and thrive.



Find more info on

[Bloom Connect](#)



EVOLU 2 HIGH CHAIR

This trendy 2-in-1 high chair can be adjusted to 2 table heights: a standard dining table of 75 cm and a children's table of 50 cm. A set of extra-long legs is optionally available to adjust the height of the high chair to a kitchen island of 90 cm. Thanks to the easy assembly, changing height is very easy.

The child's seat can also be used from birth in combination with the Evolu Newborn Seat. The depth-adjustable feeding tray is optionally available, so your child has his / her own table. The Evolu 2 high chair has a 5-point safety belt and a detachable safety bumper to ensure your child's safety.



♥ 3 EVOLVING HEIGHTS ♥



CHILDREN TABLE
HEIGHT 50CM



DINNING TABLE
HEIGHT 75CM



CENTRAL ISLAND
HEIGHT 90CM



EVOLU 2 HIGH CHAIR
Natural Mint
CHEVOCHMI



EVOLU 2 HIGH CHAIR
Natural Anthracite
CHEVOCHNA



EVOLU 2 HIGH CHAIR
Natural White
CHEVOCHNW



EVOLU 2 HIGH CHAIR
Black
CHEVOCHBL



EVOLU ONE.80° HIGH CHAIR
Natural Anthracite
CHEVO180NA



EVOLU ONE.80° HIGH CHAIR
Natural White
CHEVO180NW



EVOLU 2 TRAY
Wooden
CHEVOTB



**EVOLU FEEDING TRAY
+ SILICONE PLACEMAT**
White
CHEVOTSAW



**EVOLU FEEDING TRAY
+ SILICONE PLACEMAT**
Frosty Green
CHEVOTSAA



**EVOLU FEEDING TRAY
+ SILICONE PLACEMAT**
Black
CHEVOTSBL



**EVOLU FEEDING TRAY
+ SILICONE PLACEMAT**
Mint
CHEVOTSMI



**EVOLU NEWBORN SEAT
FOR EVOLU 2 + ONE.80°**
Natural White
CHEVONBNA



**EVOLU NEWBORN SEAT
FOR EVOLU 2 + ONE.80°**
Nut/Black
CHEVONBNBL



**EVOLU NEWBORN SEAT
FOR EVOLU 2 + ONE.80°**
Natural Anthracite
CHEVONBNANT



**EVOLU NEWBORN
SEAT CUSHION**
Jersey Grey
CHEVOSCIBJG



**EVOLU NEWBORN
SEAT CUSHION**
Jersey Hearts
CHEVOSCIBJOH



**EVOLUX CHANGING UNIT
FOR BED/PLAYPEN**
Anthracite
CHUEVOANT



**EVOLUX CHANGING UNIT
FOR BED/PLAYPEN**
White
CHUEVOW



**EVOLU SEAT
CUSHION**
Dark Grey
CHEVOSCNG



**EVOLU EXTRA LONG LEGS
+ FOOTSTEP**
Natural Anthracite
CHEVOFTNANT



**EVOLU BASKET
SANDWICH MESH**
White
CHEVOBAS



EVOLUX CHANGING TABLE
White
CHTEVONW



EVOLUX CHANGING TABLE
Natural Anthracite
CHTEVONANT





EVOSIT HIGH CHAIR

The Evosit offers children a safe place at the table, adapted to each stage of life, so that they can enjoy precious moments with their family from an early age. The chair comes with an included harness, bumper and tablet. This ensures that you can use the chair safely for a baby from 6 months. These items are removable so the Evosit can grow with your child into adulthood. The chair can carry a weight of up to 85 kg.



EVOSIT HIGH CHAIR
White
EVOSITWHWH



EVOSIT HIGH CHAIR
Natural
EVOSITNABG



EVOSIT HIGH CHAIR
Stone Grey
EVOSITSGSG

**THE EVOLUTIVE HIGHCHAIR THAT
GROWS WITH YOUR FAMILY'S NEEDS !**





EVOLUX BOUNCER

Jersey Grey
CHEVOBONJG



EVOLUX BOUNCER

Jersey Hearts
CCEVOBONJOH



EVOLUX BOUNCER

Jersey Grey
CCEVOBONJG



EVOLUX BOUNCER

Natural Anthracite
CHEVOBONA



**GLIDING CHAIR
CANVAS**

Grey
GLCHRCG



**BED FRAME
HOUSE**

70x140CM
BEFRHN



**BED FRAME HOUSE
COVER**

White - 70x140
CMTIPBFC70W



**WATERPROOF MATTRESS
COVER FOR MOSES BASKET**

MABWPMB



**BASIC MATTRESS COT
BED POLYESTER**

70x140x10cm
M140B



**WATERPROOF MATTRESS
PROTECTOR**

50x90CM
MABWP90



**WATERPROOF MATTRESS
PROTECTOR**

70x140CM
MABWP140



**FITTED SHEET BABY BED
- BIO COTTON**

White - 60X120CM
CCFIB120W



MOMMY BAG BIG

Puffered - Black
CWMBBPBL



MOMMY BAG BIG

Black/Gold
CWMBBBLGO



MOMMY BAG BIG

Navy/White
CWMBBNA



FAMILY BAG

Grey/Offwhite
CWFBGR



FRANCE



Life. Together.

Cocoonababy®

ABOUT US

The Cocoonababy was created in 1995 by Daniele Salducci, a paediatric physiotherapist at the Early Medico-Social Action Centre in Marseille, France. By observing the needs of the babies she was treating, Daniele Salducci, started to design and make mattresses which would enable newborns to make movements similar to those made inside their mother's womb.

The initial stage was to medically research and to determine a posture for the premature baby which could be described as a 'follow-up womb'. The parameters were based on the vital functions (heart, oxygenation, and respiration), the sleep patterns and the level of the influence of stress on various pathologies. The second stage was the postural research. The 'follow-up womb' posture is determined by the support given, the way the baby is held tightly or 'contained' and the curled up posture of the child's body."



Find more info on

Bloom Connect



Improving the quality and length of time of your baby's sleep and contentment



Minimizing the risk of flat head syndrome



Limit gastric reflux



Reducing involuntary jerky movements which wake babies with a start and make them cry



An adjustable wedge which can be moved down the nest as your baby grows



Fleur de Coton® machine washable fitted sheet



Waterproof sheet (machine washable)



Conforms to bedding safety regulations



BEST SELLER

COCOONABABY NEST

White
COB0445166



COCOONABABY NEST

Happy Fox
COB0445178



COCOONABABY NEST

Moon & Stars
COB0445182



COCOONACOVER 0.5 TOG LIGHTWEIGHT

White
COB0448166



COCOONACOVER 0.5 TOG LIGHTWEIGHT

Pearl Grey
COB048318



COCOONABABY FULL PROTECTIVE SPARE COVER

COB0439134



COCOONABABY NEST FITTED SHEET

White
COB0443166



COCOONABABY TUMMY BAND

White
COB0456166



COCOONABABY TUMMY BAND

Pearl Grey
COB0456167



UNITED
KINGDOM

ABOUT US

Performance and spurious Eco-friendly claims have been the communication pillars of traditional cleaning brands. The technology powering DEW has increased performance, improved Eco credentials and removed the need to use harmful ingredients, which has opened a new communication pillar; Health & Well-being. DEW is a category leader and disruptor, focusing on Health First Cleaning. Established in 2018 our unique products are manufactured in Scotland and remove the need for harmful chemicals in cleaning and sanitising products.



Hypoallergenic



Paraben / Dye
/ Alcohol Free



pH
Balanced



Fast Acting



Vegan Friendly



Made in
Britain



Find more info on

Bloom Connect



The Mission

The World's Kindest Cleaning

#No Harmful Chemicals
#Eco-Friendly
#Refillable

We are on a mission to rid the world of harmful chemicals

Dew Products are Truly Eco Friendly which is what sets us apart from other eco brands. We are a Scottish company starting an eco-cleaning revolution from the city that brought you Jute, Jam & Journalism: sunny Dundee. With an Eco-Friendly, Green vision for the future, powered by Electrolysed water.

**with nothing
nasty...**
...made with over 99%
electrolysed water.



Cleaning & Sanitising Powered By Electrolysed Water



Water



Salt



Science

Ingredients

Salt and water is all that goes in. There is no waste or by-products created. What comes out are 2 highly effective liquids without harmful chemicals.

The active ingredient in Dew sanitiser, HOCl has been proven to kill SARS-COV-2 (COVID-19) in 30 seconds.

In 2020, during the Covid-19 Pandemic, HOCl was approved in the USA by the FDA for COVID prevention.

The World Health Organisation (WHO) lists Hypochlorous acid as a "critical commodity for the purpose of PPE for health care facilities" throughout the world.

**NON
TOXIC**

**Destroys
99.9%
OF BACTERIA**

**99.3%
water**

Cleaning

Cleaning just got Supercharged. We have taken out harmful chemicals and we have replaced them with a small electrical charge on each water molecule, the results are amazing. Dew cuts through grease and grime without harming you or yours. No need for gloves, just spray on leave for a minute or two and wipe.



Sanitising

A truly remarkable Sanitiser. When we electrolyse the positive charged water molecules, we produce an active ingredient called HOCl, which is the same active ingredient our white blood cells produce to fight infections. Think of Dew as a concentrated version of our immune system. It is 80 times more effective than bleach or alcohol but does not pose any risk to health.



Fragrance free & non-toxic

Free from alcohol, parabens, scents or dyes.



100% mineral

Hypoallergenic Vegan friendly



Easy to use

No need to rinse, just spray & wipe

CAR SEAT & STROLLER CLEANER

Dew Car Seat & Stroller Cleaner effectively cleans and removes stains, sticky stuff, grease, & grime, meaning it's great for all types of mobile baby accessories & we know there's plenty of those!!!

TOY & SURFACE CLEANER

Dew Toy & Surface Sanitiser hygienically cleans surfaces meaning it's great for feeding areas, play areas, changing surfaces & baby's nursery. Just spray & wipe.



FABRIC STAIN
REMOVAL



REMOVES GREASE,
GRIME & MORE



STICKY
SURFACES



ALL
FABRICS



IDEAL FOR CLEANING
TOYS AND SURFACES



FRAGRANCE FREE
& NATURAL



SAFE TO USE
AROUND TODDLERS



NURSERY
FURNITURE

**baby
& child** care



**TOY & SURFACE
CLEANER**

65ml
DW1100900955



**CAR SEAT &
STROLLER CLEANER**

65ml
DW1100900941



**BABY BOTTLE
STERILISING WATER**

65ml
DW1100900998



**BABY CLEANSING
WATER**

65ml
DW1100900368



**TOY & SURFACE
CLEANER**

500ml
DW1100900359



**CAR SEAT &
STROLLER CLEANER**

500ml
DW1100200375



**BABY BOTTLE
STERILISING WATER**

250ml
DW1100900991



**BABY CLEANSING
WATER**

250ml
DW1100900369

home care



**FRUIT & VEG
WASH**

65ml
DW1100900999



**FRUIT & VEG
WASH**

250ml
DW1100900992



**SUPERCLEAN
FRAGRANCE-FREE**

65ml
DW1100400601



**SUPERCLEAN
FRAGRANCE-FREE**

500ml
DW1100400264



**AIR
DEODORISER**

300ml
DW1100100326



DENMARK

COMING
SOON

donebydeer™

ABOUT US

Done by Deer is a Danish brand designing everyday essentials for babies and toddlers. We design toys, tableware, and interiors that are fun and stimulating for little ones and appealing for grown-ups.

All our products are designed in-house in Denmark by Helene Hjort and her design team. We are 100% friendly in everything we do, starting with designing products that put a smile on everyone's face, sourcing suppliers with similar values as ours, and creating a friendly working environment within the company and with all our business partners.





**CONFETTI SILICONE
PLACEMAT**

Powder
DBD1049641



**CONFETTI SILICONE
PLACEMAT**

Blue
DBD1049642



**CROCO SILICONE
PLACEMAT**

Powder
DBD1049771



**CROCO SILICONE
PLACEMAT**

Green
DBD1049773



**ELPHEE HIGH EDGE
SILICONE PLACEMAT**

Sand
DBD1639839



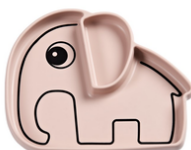
**CROCO SILICONE STICK
& STAY SNACK PLATE**

Powder
DBD1709351



**CROCO SILICONE STICK
& STAY SNACK PLATE**

Green
DBD1709353



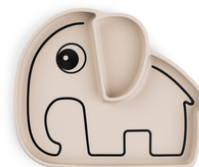
**ELPHEE SILICONE STICK
& STAY PLATE**

Powder
DBD1799231



**ELPHEE SILICONE STICK
& STAY PLATE**

Blue
DBD1799232



**ELPHEE SILICONE
STICK & STAY PLATE**

Sand
DBD1799239



**HAPPY CLOUDS FOODIE
DIVIDED PLATE**

Powder
DBD1736501



**CROCO FOODIE
DIVIDED PLATE**

Green
DBD1736553



**WALLY FOODIE
DINNER SET**

Powder
DBD1593001



**WALLY FOODIE
DINNER SET**

Blue
DBD1593002



**LALEE FOODIE
DINNER SET**

Sand
DBD1593099



**DEER FRIENDS STICK &
STAY DINNER SET**

Powder
DBD1529351



**DEER FRIENDS STICK &
STAY DINNER SET**

Blue
DBD1529352



**HAPPY CLOUDS
SUCTION FOODIE
FIRST MEAL SET**

Green
DBD1596513



**ELPHEE SUCTION
FOODIE FIRST
MEAL SET**

Blue
DBD1596542



**HAPPY CLOUDS
SUCTION FOODIE
FIRST MEAL SET**

Powder
DBD1596571



**DEER FRIENDS PEEKABOO
SPOUT & SNACK CUP SET**

Powder
DBD1928651



**DEER FRIENDS PEEKABOO
SPOUT & SNACK CUP SET**

Green
DBD1928652



**CROCO 350ML STAINLESS
STEEL WATER BOTTLE**

Green
DBD1011343



**ELPHEE 350ML STAINLESS
STEEL WATER BOTTLE**

Blue
DBD1011342



**OZZO 350ML STAINLESS
STEEL WATER BOTTLE**

Powder
DBD1011341



**TINY FARM LEARNING
SPOON SET**

Sand
DBD1159049



**TINY FARM LEARNING
SPOON SET**

Powder
DBD1159041



**STRAW BOTTLE
CELEBRATION SAND 280 ML**

Sand
DBD1056409



**PLAYGROUND 280ML
STRAW BOTTLE**

Green
DBD1046803



**PLAYGROUND 280ML
STRAW BOTTLE**

Powder
DBD1046801



**INSULATED FOOD JAR TINY
FARM POWDER 300 ML**

Powder
DBD1251711



**INSULATED FOOD JAR TINY
FARM POWDER 300 ML**

Blue
DBD1251722



**INSULATED FOOD JAR TINY
FARM POWDER 300 ML**

Blue
DBD1251733



**INSULATED FOOD JAR TINY
FARM POWDER 300 ML**

Sand
DBD1251749



**BIRDEE TO GO 2-WAY
SNACK CONTAINER**

Green
DBD1236903



**BIRDEE TO GO 2-WAY
SNACK CONTAINER**

Sand
DBD1236909



**OZZO SILICONE
BIBS 2 PACK**

Powder
DBD1329511



**ELPHEE SILICONE
BIBS 2 PACK**

Blue
DBD1329512



**CROCO SILICONE
BIBS 2 PACK**

Green
DBD1329513



QUILTED CHANGING BAG

Sand
DBD7033609



QUILTED CHANGING BAG

Green
DBD7033603



LALEE KIDS BACKPACK

Powder
DBD7023011



LALEE KIDS BACKPACK

Green
DBD7023013



LALEE KIDS BACKPACK

Sand
DBD7023019



KIDS BACKPACK - TINY FARM

Powder
DBD7053711



KIDS BACKPACK - TINY FARM

Blue
DBD7053722



KIDS BACKPACK - TINY FARM

Green
DBD7053733



KIDS BACKPACK - TINY FARM

Sand
DBD7053749



ELPHEE KIDS CANVAS BACKPACK

Blue
DBD7043452



ELPHEE KIDS CANVAS BACKPACK

Powder
DBD7043451





**PLAYGROUND
ACTIVITY PLAY MAT**

Green
DBD4153553



**PLAYGROUND
ACTIVITY PLAY MAT**

Blue
DBD4153652



**PLAYGROUND
ACTIVITY PLAY MAT**

Powder
DBD4153551



**CROCO TUMMY TIME
ACTIVITY TOY**

Sand
DBD4103499



**CROCO TUMMY TIME
ACTIVITY TOY**

Green
DBD4103493



**CROCO TUMMY TIME
ACTIVITY TOY**

Powder
DBD4103491



**HAPPY CLOUDS
COMFORT BLANKET**

Blue
DBD4333052



**BIRDEE SPINNER
ACTIVITY TOY**

Colour mix
DBD4144167



**TWIST & TURN TOY
CROCO**

Green
DBD4344313



**TINY FARM SENSORY
BABY BOOK**

Colour Mix
DBD4353017



**CROCO COZY
FRIEND**

Green
DBD4343813



**CROCO COZY
KEEPER**

Blue
DBD4393532



**ELPHEE COZY
KEEPER**

Powder
DBD4393531



**DEER FRIENDS BUILDING
BLOCK SET**

Colour Mix
DBD4644287



**DEER FRIENDS
CELEBRATION PARADE**

Colour Mix
DBD4843107



**CROCO HAMMER
BOARD**

Green
DBD4834023



**ELPHEE PUSH
ALONG**

Grey
DBD4944335



UNITED STATES

ABOUT US

Twenty years ago, a mother living on Maui was not satisfied with the baby carrying options available to her. Looking to keep her new son close to her body, she tried several different carriers, but found nothing that satisfied her needs for comfort and balance. She was deeply inspired by indigenous babywearing practices and The Continuum Concept – the idea that, from birth, we must be treated with great care to achieve optimal wellness in our future life.

Ergobaby was founded on the belief that there's magic in every little parenting triumph, even during the not-so-joyful jobs of raising your little one. Through award-winning baby carriers, strollers, and more, Ergobaby is committed to providing parents with the foundation to thrive with products that are engineered for comfort and ease.

With carrier styles to suit every family, Ergobaby has become the most recommended Baby Carrier manufacturer, carrying millions of babies all over the world. These carriers are available to support families through two babywearing journeys: All-in-One (with Omni Breeze, Omni Dream, or Aerloom) and Ages & Stages (with Embrace, Aura Wrap, 360, and Hip Seat). Our carriers give parents the freedom to enjoy life's big and small adventures, all while keeping their little ones close. Our products are ergonomically designed to support a baby's developing body and the caregiver that wears them – the ultimate in comfort and ergonomics, Ergobaby carriers are an essential for every parent's babywearing journey from birth to toddler years.

But we didn't stop there. Over the years we've applied our expertise in comfort and function to provide growing families with the best products in other categories including strollers, nursing pillows, sleep products, and the Evolve Home Collection, which features bouncers and high chairs – all with the goal of supporting parents in the joys and jobs of raising their young children.

Ergobaby is headquartered in Los Angeles and is passionately sold in more than 700 retailers, in the United States and in over 50 countries.



Find more info on
Bloom Connect

Omni Deluxe™

ALL-IN-ONE BABY CARRIER

The latest carrier that has it all so you are ready for anything. The Omni Deluxe™ is Ergobaby's best carrier with incredible comfort, maximum storage and durable materials to keep you supported and your baby cozy – anytime, anywhere



6 Convenient Storage Areas



From the Leaders in Baby Carriers

Ergonomic comfort trusted by millions of families and backed by our ErgoPromise Guarantee.

The Ready-for-Anything Carrier





**OMNI DELUXE
MESH CARRIER**
Serene Blue
BCODMSNBL



**OMNI DELUXE
MESH CARRIER**
Soft Olive
BCODMSFTOLV



**OMNI DELUXE
MESH CARRIER**
Graphite Grey
BCODMGRAPH



**OMNI DELUXE
MESH CARRIER**
Pearl Grey
BCODMPRLGRY



**OMNI DELUXE
MESH CARRIER**
Onyx Black
BCODMONYX



**OMNI DELUXE
MESH CARRIER**
Natural Beige
BCODMNATBGE



**OMNI DELUXE
MESH CARRIER**
Midnight Blue
BCODMMIDBLU



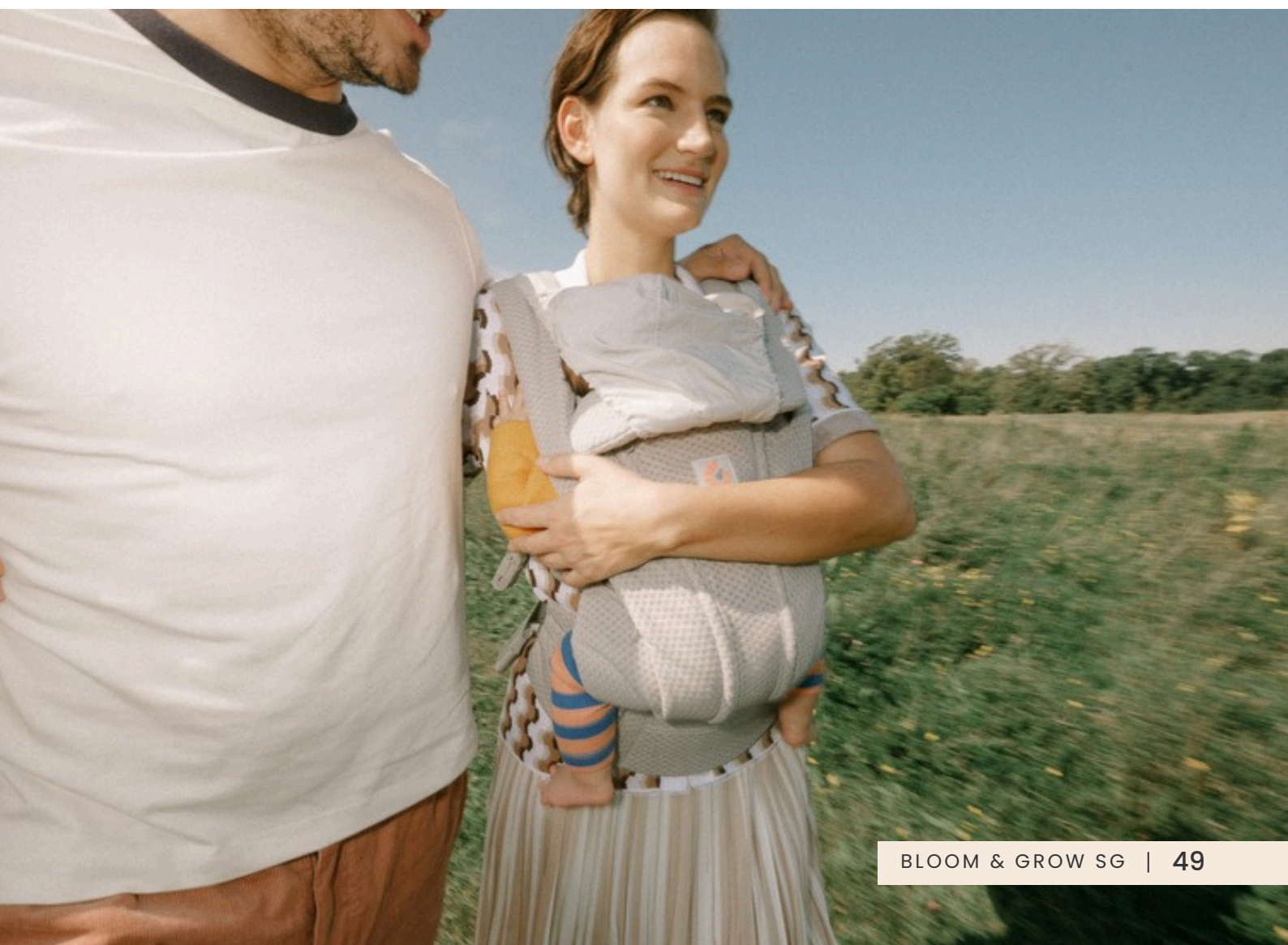
**OMNI DELUXE
MESH CARRIER**
Camel
BCODMCAM



**OMNI DELUXE
MESH CARRIER**
Canyon Clay
BCODMCANCLAY



**OMNI DELUXE
LINEN CARRIER**
Natural Linen
BCODLNATLIN



NEW

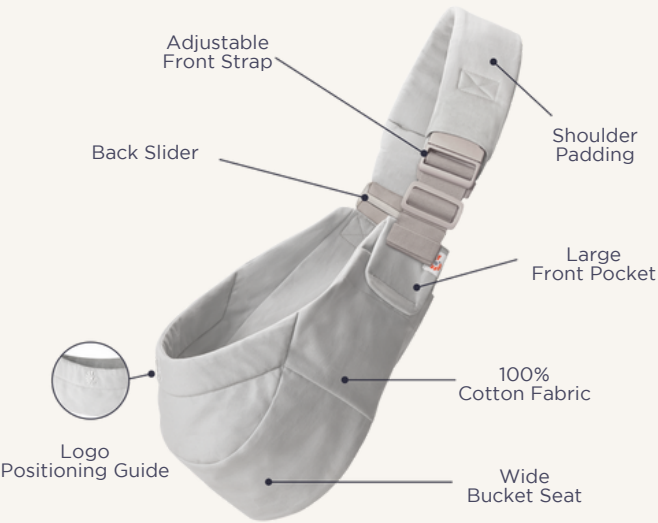
Upsie™

SLING CARRIER

Upsie is your go-to carrier for easy transitions and portability on any adventure with your toddler.

Upsie's compact, lightweight design ensures convenience, comfort and closeness wherever you go.

Loaded with Features



Made for Comfort & Convenience



UPSIE SLING CARRIER
Onyx Black
BCUPSLIONYX



UPSIE SLING CARRIER
Natural Beige
BCUPSLINATBGE



UPSIE SLING CARRIER
Midnight Blue
BCUPSLIMIDBLU



UPSIE SLING CARRIER
Pearl Grey
BCUPSLIGRY

Omni Classic™

ALL-IN-ONE BABY CARRIER

The Omni Classic (Formerly : Omni Cam) has been acknowledged as "hip healthy" product by the International Hip Dysplasia Institute.



Loaded with Features



OMNI CLASSIC MESH CARRIER

Midnight Blue
BCS360PMIDBLU



OMNI CLASSIC MESH CARRIER

Luminous Ivory
BCS360MLUMIVY



OMNI CLASSIC MESH CARRIER

Onyx Black
BCS360PONYX



OMNI CLASSIC MESH CARRIER

Charcoal Grey
BCS360MCHRGY



OMNI CLASSIC MESH CARRIER

Soft Olive
BCS360MSFTOLV



OMNI CLASSIC MESH CARRIER

Natural Beige
BCS360MNATBGE



OMNI CLASSIC MESH CARRIER

Pearl Grey
BCS360PGREY



TEETHING PADS

Natural
TP108NL



CARRIER DROOL BIB

Natural
TPA2F14



Alta™

Hip Seat Carrier

For all the busy little ones who love to get up and back down, the Alta Hip Seat Baby Carrier gives you a hands-free carry and an assisted one-hand hold, all in one carrier.

With a quick up and down option, you can keep up with your kiddo (4-48 months) without compromising your own comfort. Improved airflow, a quieter waistband, and an ergonomic seat delivers on the world class Ergobaby quality and comfort for both caregivers and children.



SoftFlex™ Mesh



Comfort for Baby and Wearer



Easy and Quiet Waistband



ALTA HIPSEAT CARRIER

Natural Beige
BCHIPSFMNATBGE-2

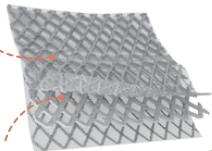


ALTA HIPSEAT CARRIER

Midnight Blue
BCHIPSFMMIDBLU-2

Outer Ridge Opens Air Pocket

Inner Micro-Mesh for Easy Air Flow with a Comfortable Feel



ALTA HIPSEAT CARRIER

Pearl Grey
BCHIPSFMGRY-2



ALTA HIPSEAT CARRIER

Pink Quartz
BCHIPSFMPNKQTZ



3-in-1 bouncer

The Ergobaby 3-in-1 Evolve Bouncer grows with baby from newborn to infant to toddler. Starting from day one, baby will experience comfort from head to hips thanks to the ergonomic newborn insert developed with guidance from a pediatric orthopedist.



Newborn

Unbeatable support from head to hips



Infant

Allows baby to rock themselves



Toddler

A perfect chair for reading or play



EVOLVE BOUNCER MESH

Light Grey Mesh
EVLBNCLTGRYMSH



EVOLVE BOUNCER MESH

Sage Green Mesh
EVLBNCSGGRNMSH



EVOLVE BOUNCER MESH

Cream Mesh
EVLBNCCRMMMSH



EVOLVE BOUNCER

Cool Blue
EVLBNCCLBL



EVOLVE 3 IN 1 BOUNCER OCEAN WONDER TOY BAR

Grey
EVLBNCTBOCNWND



BOUNCER CARRY BAG

EVLBNCBAG



COMING
SOON

metro³

The comfortable, stowable stroller that packs big adventure into small spaces for travels near and far.



Surprising Size, Expected Comfort.



METRO 3 SUPPORT BAR
METRO3SPTBAR



METRO 3 CAR SEAT ADAPTER
METRO3CSTADP



Graphite Grey
METRO3GRAPHCCC



Soft Olive
METRO3SFTOLIVCCC



Onyx Black
METRO3ONYXCCC



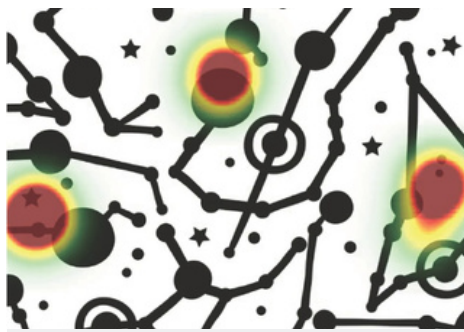
Natural Beige
METRO3NATBGECCC



INVEST IN SCIENCE



We test and optimise everything we design



We can see (and show) the science in action



The Baby Lab is the proof point for the science

SENSORY STRIP

Etta Love's sensory strip provides perfect stimulation for in the pram and tummy time. Reversible fern (newborn-4 month print) and sycamore print (5+ months) in soft organic cotton with a comfy padded fill.



DESIGNED WITH SCIENCE



SUPPORTS VISUAL DEVELOPMENT



BUILDS BRAIN CONNECTIONS



SENSORY STRIP

Animal
ELAN005



SENSORY STRIP

Plants
ELPL013



SENSORY STRIP

Liberty
ELLB005



SENSORY GRASP BALL

Liberty
ELLB007



SENSORY GRASP BALL

Animal
ELTO002



SENSORY HANGING SQUARES

ELTO001

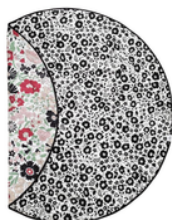
OUTDOOR PLAYMAT

Take the magic of Etta Loves sensory prints anywhere with this reversible outdoor playmat. Padded for baby's (and your) comfort, with a waterproof base and featuring sensory fern print – to captivate and support infant visual development from birth.



**OUTDOOR
PLAYMAT**

Fern Print
ELPL015



**SENSORY
PLAYMAT**

Liberty
ELLB006



**SENSORY
MUSLIN BLANKET**

Liberty
ELLB004



**XL SENSORY MUSLIN
SWADDLE**

Starfish
ELAN002



**XL SENSORY MUSLIN
SWADDLE**

Wharfedale Meadow
ELLB003



**XL SENSORY MUSLIN
SWADDLE**

Fairford Shadow
ELLB002



**XL SENSORY MUSLIN
SWADDLE**

Fern
ELPL006



**SENSORY MUSLINS
2 PACK**

Liberty
ELLB007



**SENSORY MUSLINS
3 PACK**

Animal Print
ELAN001



**SENSORY MUSLINS
3 PACK**

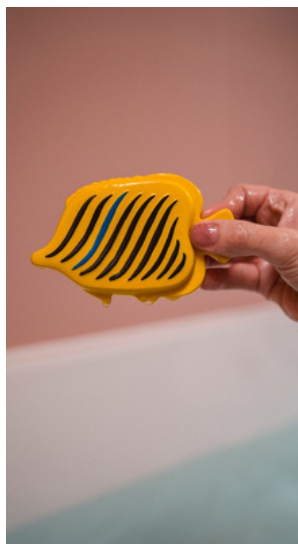
Plant Print
ELPL001



BATH TOYS

These playful bath toys have been designed to support babies visual and cognitive development through their patterns, scales and colours, making bath time sensory play time.

Hand painted on one side with raised features on the reverse for a physical sensory experience as well as a visual one.



BATH TOYS

Animal
ELBT001



UNITED
KINGDOM



hippichick™

ABOUT US

The Hippychick Hipseat is a game-changer in babywearing, offering a simple yet effective way to carry your child without straining your back or shoulders. Unlike traditional carriers, the Hipseat's unique design provides a sturdy, padded seat for your baby while evenly distributing their weight across your hips. This ensures maximum comfort for both you and your child, whether you're running errands, exploring the outdoors, or simply enjoying precious bonding moments.



Find more info on
Bloom Connect



NEW



HIPSEAT
Denim Mocha



HIPSEAT
Denim Grey
HPSDENG



HIPSEAT
Denim
HPSDEN



HIPSEAT
Black
HPSBLA



AUSTRALIA

KOALA ECO®

ABOUT US

Jessica Bragdon and Paul Davidson founded Koala Eco after their now-healthy son was diagnosed with a neuroblastoma as an infant. Driven to eliminate harsh chemicals from their home, they created a line of non-toxic cleaning and personal care products that deliver exceptional performance while being safe, sustainable, and sensorial. With a global perspective, the founders saw a clear gap in the market: most eco products compromise on efficacy.

Koala Eco changes that—blending science and nature to create plant-based formulas that are beautifully designed, effective, and safe for people, pets, and the planet. More than just a sustainable brand, Koala Eco is leading a new category at the intersection of cleaning, wellness, and personal care. Inspired by the principles of ecopsychology, their products are made not just to clean, but to uplift—bringing moments of calm, joy, and connection to nature into everyday routines. All products are packaged in 100% recycled and recyclable materials, with refillable glass options. Koala Eco supports 1% for the Planet, #NaturePact, and the Critter Scholars Program, and champions a workplace culture rooted in wellbeing and nature. With clear market demand, standout positioning, and a mission-driven approach, Koala Eco is redefining home care, proving that products can deliver on performance, sensory experience, and purpose



Find more info on

[Bloom Connect](#)



**NATURAL MULTI-PURPOSE
KITCHEN CLEANER LEMON
MYRTLE & MANDARIN
ESSENTIAL OIL**

500ml
KE2KICLLMM-LN



**NATURAL MULTI-PURPOSE
KITCHEN CLEANER LEMON
MYRTLE & MANDARIN
ESSENTIAL OIL**

1L Refill
KE9KICLLMM1L-LN



**NATURAL LAUNDRY WASH
LEMON SCENTED
EUCALYPTUS &
ROSEMARY ESSENTIAL OIL**

500ml
KE21LALSER5-LN



**NATURAL LAUNDRY WASH
LEMON SCENTED
EUCALYPTUS &
ROSEMARY ESSENTIAL OIL**

1L Refill
KE20LALSER-LN



**NATURAL LAUNDRY
WASH MANDARIN &
PEPPERMINT
ESSENTIAL OIL**

1L Refill
KE33LAMAPE-LN



**NATURAL FRUIT &
VEGETABLE WASH
MANDARIN ESSENTIAL OIL**

500ml
KE6FVWAM-LN



**NATURAL FRUIT &
VEGETABLE WASH
MANDARIN ESSENTIAL OIL**

1L Refill
KE52FVWAM1L-LN



**NATURAL DISH SOAP
LEMON MYRTLE &
MANDARIN ESSENTIAL OIL**

500ml
KE4DISOPLMM-LN



**NATURAL DISH SOAP
LEMON MYRTLE &
MANDARIN ESSENTIAL OIL**

1L Refill
KE8DISOPLMM1L-LN



**NATURAL MULTI-PURPOSE
BATHROOM CLEANER
EUCALYPTUS ESSENTIAL OIL**

500ml
KE1BACLE-LN



**NATURAL MULTI-
PURPOSE BATHROOM
CLEANER EUCALYPTUS
ESSENTIAL OIL**

1L Refill
KE10BACLE1L-LN



**NATURAL FLOOR
CLEANER MANDARIN &
PEPPERMINT
ESSENTIAL OIL**

500ml
KE14FLCLPM-LN



**NATURAL FLOOR
CLEANER MANDARIN &
PEPPERMINT
ESSENTIAL OIL**

1L Refill
KE15FLCLPM1L-LN



**NATURAL ROOM SPRAY
PINK GRAPEFRUIT &
PEPPERMINT
ESSENTIAL OIL**

250ml
KE12ROSPPGP-LN



**NATURAL PILLOW & LINEN
SPRAY ROSALINA
PEPPERMINT EUCALYPTUS
ESSENTIAL OIL**

250ml
KE35PLSPRPE-LN



**NATURAL STAINLESS
CLEANER PEPPERMINT
ESSENTIAL OIL**

500ml
KE3SSCCP-LN

Certified & Credible

Natural and non-toxic, effective and powerful, no new plastic, environmentally friendly, biodegradable, vegan, no synthetic fragrance, no dyes, no phosphates, no sls, no masking agents, not tested on animals, certified allergy safe, Australian made.





**NATURAL HAND WASH
LEMON SCENTED
EUCALYPTUS &
ROSEMARY ESSENTIAL OIL**

500ml
KE7HAWALERTT-LN



**NATURAL HAND
WASH ROSALINA &
PEPPERMINT
ESSENTIAL OIL**

1L Refill
KE27HAWARP-LN



**NATURAL HAND WASH
LEMON SCENTED
EUCALYPTUS &
ROSEMARY ESSENTIAL OIL**

500ml
KE16HWLRTTIL-LN



**NATURAL HAND
WASH ROSALINA &
PEPPERMINT
ESSENTIAL OIL**

1L Refill
KE46HAWARPIL-LN



**NATURAL HAND & BODY
LOTION LEMON SCENTED
EUCALYPTUS & ROSEMARY
ESSENTIAL OIL**

500ml
KE18BLLSER-LN



**NATURAL HAND & BODY
LOTION ROSALINA &
PEPPERMINT ESSENTIAL OIL**

500ml
KE17BLRP-LN



**NATURAL BODY WASH
ROBALINA & PEPPERMINT
ESSENTIAL OIL**

500ml
KE32BOWARP-LN



**NATURAL BODY WASH
ROBALINA & PEPPERMINT
ESSENTIAL OIL**

1L Refill
KE45BOWARPIL-LN



**NATURAL HAND & SURFACE
SPRAY ROSALINA &
PEPPERMINT ESSENTIAL OIL**

125ml
KE25HSSRP-LN



**NATURAL HAND & SURFACE
SPRAY LEMON SCENTED TEA
TREE ESSENTIAL OIL**

125ml
KE26HSSLSTT-LN





UNITED
KINGDOM

COMING
SOON

LE TOY VAN®

The Magic of Play

ABOUT US

As a family-run business, our values remain unchanged: to design and make timeless wooden toys that are as beautiful as they are durable. Our in-house design team puts heart and soul into every toy, taking up to 18 months to bring each idea to life, from initial sketch to handcrafted model. We take play seriously, because we know how important it is for a child's learning and development. That's why every Le Toy Van creation is carefully designed to support key skills, including STEM learning, roleplay, creativity, dexterity and problem-solving, all while bringing endless joy.

We're Le Toy Van. A big hearted, honest talking family business with a lifelong passion for creating traditional wooden toys.

Our story began over 25 years ago. Meet Georges Le Van. Founder and creator of the first ever Le Toy Van toy, our beloved wooden Dolls House. His vision was simple. To create beautiful, unique toys, lovingly made with intention to stand the test of time. Georges son Steven was the inspiration behind the brand, testing out and playing with his father's wonderful creations throughout his childhood. Today he proudly carries on his father's legacy.





**AFRICA STACKING
ANIMALS & BAG**

LTVPL117



**ANDES STACKING
ANIMALS & BAG**

LTVPL113



**FARMYARD STACKING
ANIMALS & BAG**

LTVPL141



**OCEAN LIFE STACKING
ANIMALS & BAG**

LTVPL139



**NOAH'S ARK & ANIMALS
SHAPE SORTER**

LTVTV212



**JURASSIC STACKING
DINOSAURS & BAG**

LTVPL145



**RAINBOW CLOUD
POP-UP TOY**

LTVPL133



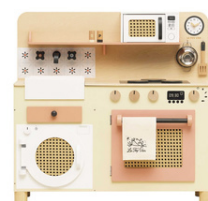
**WOODLAND MUSHROOM
HAMMER GAME**

LTVPL092



**SENSORY
ACTIVITY TABLE**

LTVPL137



**RATTAN WOODEN PLAY
KITCHEN**

LTVTV347



**SHOP & CAFE
MARKET STAND**

LTVTV317



**SUPERMARKET TILL
CHECKOUT & ACCESSORIES**

LTVTV338



**TABLE TOP
CAFÉ**

LTVTV3004



**WOODEN MARKET STALL &
FRUIT PLAY FOOD CRATE**

LTVTV181



**WOODEN SHOP
CARD MACHINE**

LTVTV320



**CONSTRUCTION TOY CARS,
TRUCKS & DIGGERS**

LTVTV442



**FIRE & RESCUE
WOODEN GARAGE**

LTVTV453



**FIRE
ENGINE**

LTVTV427



**LE GRAND WOODEN
GARAGE**

LTVTV439



**LONDON TOY
CAR SET**

LTVTV267



**MAGNETIC SPACE
ROCKET DUO**

LTVTV808



**TOOL
BOX**

LTVTV476



**BUTCHERS MEAT WOODEN
MARKET CRATE**

LTVTV189



**CHEESE & DAIRY WOODEN
MARKET CRATE**

LTVTV185



**FARM EGGS WOODEN
MARKET CRATE**

LTVTV190



**MARKET FISH WOODEN
PLAY FOOD CRATE**

LTVTV184



**ORCHARD FRUITS WOODEN
MARKET CRATE**

LTVTV191



**SMOOTHIE FRUIT WOODEN
MARKET CRATE**

LTVTV183



**ORGANIC
PASTA SET**

LTVTV339



**BAKERY & PATISSERIE
WOODEN MARKET CRATE**

LTVTV187



**WOODEN CHOPPING BOARD &
SLICEABLE PLAY FOOD**

LTVTV355



**WOODEN ICE CREAM
STAND & TOPPINGS**

LTVTV310



**SUPERMARKET GROCERY
WEEKLY SHOP**

LTVTV354



**HARVEST VEGETABLES
WOODEN FOOD CRATE**

LTVTV182



DOLLS HOUSE FAMILY

LTVP053



**SOPHIE'S WOODEN
DOLLS HOUSE**

LTVH104



**BAY TREE WOODEN
DOLLS HOUSE**

LTVH107



**CHERRY TREE HALL
WOODEN DOLLS HOUSE**

LTVH150



**COMPLETE DOLLS HOUSE
FURNITURE SET**

LTVME040



**WOODEN DOLLS HOUSE
OUTDOOR PLAY FURN**

LTVME062



UNITED
KINGDOM

NEW



MATCHSTICK
monkey™

ABOUT US

Katie, now Mummy to Minnie, Coco & Bailey launched Matchstick Monkey with the help of Touker Suleyman from BBC's Dragon's Den in December 2016. And the rest is history! We believe that each and every moment of parenthood is worth treasuring; from the adoring smiles and giggles to those moments you just need to sleep! Each milestone brings something new to love and learn.

At Matchstick Monkey, we design products that help you guide your baby through the key developmental stages of teething, from before the first tooth, through to the very last. Innovation and problem solving are at the centre of Matchstick Monkey's philosophy. Each of our products is tested to the highest standards and are reviewed by real mums and dads. We have been awarded multiple accolades including the Baby Innovation Award and Junior Design Awards in 2022, and the Mother & Baby Awards in 2025!

We're delighted that Matchstick Monkey has proven incredibly popular with parents worldwide, with our products now being sold in over 50 countries. We continue to develop new innovative teething and baby products, with a focus on oral care, as seen with our Baby Electric Sonic Toothbrushes.



Find more info on

Bloom Connect

ORIGINAL TEETHING



The Matchstick Monkey innovative, lightweight silicone teether is bright and eye catching. The perfect teething toy for babies to play and soothe. Helps you and your baby tackle the challenges of teething together.



Different textures & bumps to soothe sore gums



BioCote® antibacterial technology inhibits up to 99.9% of microorganisms.



Suitable for steam & cold water sterilization & dishwasher safe



FDA approved food grade silicone & BPA free



Helps develop motor skills from an early age



ANIMAL TEETHER
Teddy Tiger
MM-TT-001

ANIMAL TEETHER
Ludo Lion
MM-L-001

ANIMAL TEETHER
Gigi Giraffe
MM-G-001



ORIGINAL TEETHING TOY WITH TAIL
Mint Green
MM-T-009



ORIGINAL TEETHING TOY WITH TAIL
Dusty Pink
MM-T-010



ORIGINAL TEETHING TOY WITH TAIL
Airforce Blue
MM-T-011



ORIGINAL TEETHING TOY & GEL APPLICATOR
Cool Grey
MM-ONT-B-015



ORIGINAL TEETHING TOY & GEL APPLICATOR
Red
MM-ONT-B-019



ORIGINAL TEETHING TOY & GEL APPLICATOR
Orange
MM-ONT-B-020



ORIGINAL TEETHING TOY & GEL APPLICATOR
Mint Green
MM-ONT-B-009



ORIGINAL TEETHING TOY & GEL APPLICATOR
Dusty Pink
MM-ONT-B-010



ORIGINAL TEETHING TOY & GEL APPLICATOR
Yellow
MM-ONT-B-013



ORIGINAL TEETHING TOY WITH TAIL
Confetti Cream
MM-T-015



ORIGINAL TEETHING TOY WITH TAIL
Olive
MM-T-016



ORIGINAL TEETHING TOY WITH TAIL
Lilac
MM-T-017



BABY SONIC TOOTHBRUSH

The baby sonic toothbrush has been designed to clean little one's teeth gently and effectively. The ultra-soft bristles on the brush head and gentle vibrations are suitable for newly cut teeth and help you care for your child's teeth and oral health.



**BABY SONIC
TOOTHBRUSH**
Gigi Giraffe
MM-TB-BST-G-001



**BABY SONIC
TOOTHBRUSH**
Ludo Lion
MM-TB-BST-L-001



**BABY SONIC
TOOTHBRUSH**
Monkey
MM-TB-BST-M-001



**BABY SONIC
TOOTHBRUSH**
Dusty Pink
MM-TB-BST-M-010



**TOOTHBRUSH
REPLACEMENT HEADS**
White
MM-TB-RH-001



**TRAINING
TOOTHBRUSH**
Giraffe
MM-TT-G-001



**FINGER TOOTHBRUSH
WITH PORTABLE CASE**
Lion & Giraffe
MM-FT-PC-001



**FINGER TOOTHBRUSH
WITH PORTABLE CASE**
Grey & Mint Green
MM-FT-PC-002

BATHTIME WOBBLERS

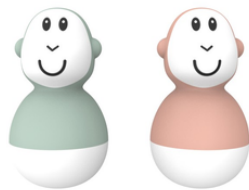
The Matchstick Monkey Bathtime Wobblers are ergonomic baby & toddler bath toys designed to fit perfectly into tiny hands for endless fun in the tub.

Watch little one's faces light up as they bob around the bath, encouraging imaginative play, while helping to develop fine motor skills. The set contains two wobblers which are mold-resistant, so they can play until their little body is clean, and their heart is content.



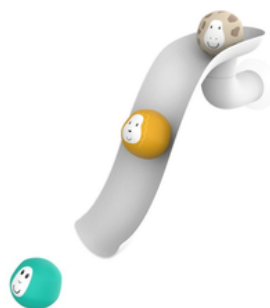
BATHTIME WOBBLERS

Lion & Giraffe
MM-B-WB-LG-001



BATHTIME WOBBLERS

Mint Green & Dusty Pink
MM-B-WB-004



BATHTIME SLIDE SET

White
MM-B-SSG-021



BATHTIME SLIDE SET

Blue
MM-B-SSG-002



SWITZERLAND

COMING
SOON

m-ero

better urban lifestyle

ABOUT US

EXTRAORDINARY EVERYDAY

The Micro scooter is the original aluminum scooter that changed the world. Robust, simple to use, and fun, they are easy to store and transport helping you to discover, enjoy and explore the world at your own speed.

We passionately believe a Micro scooter can transform the way people get around in this fast-moving world. Healthier. Faster. Easier. Greener. From revolutionizing the school run, making the commute a breeze, or for families seeking adventure there are many ways people have embraced scooting. Taking on the world and winning is one of our favorite adventures.



Find more info on

Bloom Connect



MINI MICRO DELUXE

Surfing the sidewalk – the Mini Micro was elected Toy of the Year by kids and parents several times ! This sports toy not only encourages movement and exercise, it also helps children improve balance, coordination and motor skills.



reddot winner 2021



**MINI MICRO
DELUXE**

Aqua
MICMMD001



**MINI MICRO
DELUXE**

Red
MICMMD007



**MINI MICRO
DELUXE**

Orange
MICMMD008



**MINI MICRO
DELUXE**

Lavender
MICMMD037



**MINI MICRO
DELUXE MAGIC**

Purple
MICMMD129



**MINI MICRO
DELUXE MAGIC**

Pink
MICMMD130



**MINI MICRO
DELUXE MAGIC**

Aqua
MICMMD131



**MINI MICRO DELUXE
FOLDABLE LED**

Navy Blue
MICMMD196



**MINI MICRO DELUXE
FOLDABLE LED**

Pink
MICMMD197



**MINI MICRO DELUXE
FOLDABLE LED**

Aqua
MICMMD198



**MINI MICRO DELUXE
FOLDABLE LED**

Purple
MICMMD199



**MINI MICRO DELUXE
FOLDABLE LED**

Ocean Blue
MICMMD200



MINI MICRO DELUXE ROCK & GO LED

NEW

The 6-in-1 companion – from rocking to scooting adventures!

The Mini Micro Deluxe Rock & Go LED is the world's first rocking scooter, cleverly combining rocking and scooting in one innovative product. Designed for children aged 1 to 6+ years, its modular 6-in-1 system grows with your child, adapting to every developmental stage – no tools required.



1 YEAR ————— Grows with your child ————— 6+ YEARS



**MINI MICRO DELUXE
ROCK & GO LED**

Lavender Mist
MICMMD387



**MINI MICRO DELUXE
ROCK & GO LED**

Ocean Slate
MICMMD388



**MINI MICRO DELUXE
ROCK & GO LED**

Olive Sage
MICMMD385



**MINI MICRO DELUXE
ROCK & GO LED**

Dusty Rose
MICMMD386

MAXI MICRO DELUXE

The Maxi Micro was originally meant to be the follow-up product to the Mini Micro, especially designed for kids who had outgrown the Mini Micro but were still too small and too light for the aluminium kickboards. It only weighs 2.5 kg, therefore steering is particularly easy and you practically glide over the asphalt. The additional grip on the deck gives the rider a secure hold, and the anodised handlebar adds to the very classy appearance of the Maxi Micro Deluxe.



MAXI MICRO DELUXE

Pink
MICMMD021



MAXI MICRO DELUXE

Green
MICMMD022



MAXI MICRO DELUXE

Blue
MICMMD023



MAXI MICRO DELUXE

Lavender
MICMMD134



**MAXI MICRO DELUXE
FOLDABLE LED**

Bright Blue
MICMMD092



**MAXI MICRO DELUXE
FOLDABLE LED**

Shocking Pink
MICMMD096



**MAXI MICRO DELUXE
FOLDABLE LED**

Petrol Green
MICMMD097



**MAXI MICRO DELUXE
FOLDABLE LED**

Purple
MICMMD100

MICRO TRICYCLE

The ultimate companion for your child's journey through growth and exploration.

Engineered with precision and designed for versatility, this tricycle is more than just a ride, it's a holistic experience tailored to meet the needs of both parents and toddlers

Invest in the Micro Tricycle – where safety, comfort and style converge for an unparalleled riding experience



MICRO TRICYCLE



**MICRO
TRICYCLE**
Latte
MICR0021

**MICRO
TRICYCLE**
Matcha
MICR0022





MICRO SPRITE LED

Silver Matt
MICSA0216



MICRO SPRITE LED

Petrol Stripe
MICSA0218



MICRO SPRITE LED

Purple Stripe
MICSA0219



MICRO SPRITE LED

Sapphire Blue
MICSA0231



MICRO SPRITE LED

Neochrome
MICSA0237



**MICRO SPRITE
SUSPENSION**

Dark Grey
MICSA0245



**MICRO SPRITE
SUSPENSION**

Olive Green
MICSA0246



**MICRO
SPRITE LED**

Silverchrome
MICSA0295



**MICRO
SPRITE LED**

Neochrome Black
MICSA0243



**MICRO SCOOTER
LUGGAGE**

Junior
MICML0031



**MICRO RIDE ON LUGGAGE
EASY ALLROUNDER**

Pink
MICML0040



**MICRO RIDE ON LUGGAGE
EASY ALLROUNDER**

Blue
MICML0041



**MICRO RIDE ON LUGGAGE
EASY WEEKENDER**

Dark Blue
MICML0044

ACCESSORIES



MICRO BELL

Black
MICAC4652



MICRO BELL

Purple
MICAC4653



MICRO BELL

Monsters
MICAC4657



MICRO BELL

Scootersaurus
MICAC4647



**MICRO RIBBONS
EASYSHIP NEON**

MICAC4139



UNITED
STATES



ABOUT US

OXO Tot was created with a simple yet profound mission: to make the lives of parents and their little ones easier and more enjoyable. The brand emerged from OXO's commitment to thoughtful and innovative design, focusing on developing products that cater specifically to the needs of families with young children.

From the start, OXO Tot set out to understand the challenges of parenthood and address them with innovative solutions. The result is a collection of high-quality baby and toddler products designed with practical features to simplify daily routines. Whether it's a sippy cup that's easy for little hands to hold or a high chair that grows with your child, OXO Tot's products are crafted to enhance the joys of parenting and offer practical support.



Find more info on
Bloom Connect



SILICONE SELF-FEEDER

The OXO Tot Silicone Self-Feeder is a safe way for little ones learning to snack on their own. The large-capacity silicone pouch is perfect for holding pieces of strawberries, oranges, or other yummy fruits or veggies, while the pouch’s holes make it safe for baby to access the fruit in small bites. You can also use it to soothe teething tots by adding frozen fruit. The right-sized handle is non-slip and easy for little fingers to grasp. When snack time is over, the silicone is easy to clean and the childproof lock is easy for grown-ups to take apart. Top-rack dishwasher safe.

Childproof lock
Tough for tots to take apart –
but a cinch for grown-ups



Easy-to-clean design
Food-grade silicone
is top-rack dishwasher safe





		
SILICONE SELF-FEEDER	SILICONE SELF-FEEDER	SILICONE SELF-FEEDER
<i>Blossom</i> 61167900	<i>Dusk</i> 61169100	<i>Opal</i> 61167800
		
TRANSITIONS SOFT SPOUT SIPPY CUP WITH REMOVABLE HANDLES 180ML	TRANSITIONS SOFT SPOUT SIPPY CUP WITH REMOVABLE HANDLES 180ML	TRANSITIONS SOFT SPOUT SIPPY CUP WITH REMOVABLE HANDLES 180ML
<i>Blossom</i> 61165800	<i>Dusk</i> 63165700	<i>Opal</i> 63165600
		
TRANSITIONS STRAW CUP 260ML	TRANSITIONS STRAW CUP 260ML	TRANSITIONS STRAW CUP 260ML
<i>Blossom</i> 63164400	<i>Dusk</i> 63164300	<i>Opal</i> 63164000
		
SILICONE SELF FEEDER REPLACEMENT POUCH SET	GROW SOFT SPOUT SIPPY CUP VALVE REPLACEMENT SET	REPLACEMENT STRAW SET 9OZ-2PK
61118600	6194900	61102900



ON-THE-GO FEEDING SPOON

Blossom
61165500



ON-THE-GO FEEDING SPOON

Dusk
61165300



ON-THE-GO FEEDING SPOON

Opal
61162400



ON-THE-GO FORK AND SPOON SET

Blossom
61165200



ON-THE-GO FORK AND SPOON SET

Dusk
61165100



ON-THE-GO FORK AND SPOON SET

Opal
61162300



FORK & SPOON SET

Blossom
61161400



FORK & SPOON SET

Dusk
61161300



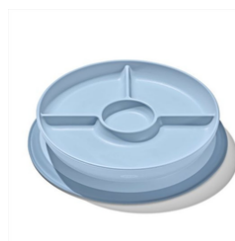
FORK & SPOON SET

Opal
61162500



STICK & STAY SUCTION DIVIDED PLATE

Blossom
61161000



STICK & STAY SUCTION DIVIDED PLATE

Dusk
61160700



STICK & STAY SUCTION DIVIDED PLATE

Opal
61163500



STICK & STAY SUCTION BOWL

Blossom
61160800



STICK & STAY SUCTION BOWL

Dusk
61160500



STICK & STAY SUCTION BOWL

Opal
61163300



ROLL-UP BIB

Blossom
63168200



ROLL-UP BIB

Dusk
63168400



ROLL-UP BIB

Opal
63167700



BABY BLOCKS FREEZER STORAGE CONTAINERS

180ml
63170300



BABY BLOCKS FREEZER STORAGE CONTAINERS

60ml
63170100



FORMULA DISPENSER

Opal
61160300



FOOD MASHER

Opal
61168900

ON THE GO DRYING RACK & BOTTLE BRUSH



An Oxo Tot Best Seller! All-in-one Portable, ventilated kit for quick washing and drying.



BOTTLE BRUSH BUNDLE SET

The OXO Tot Bottle Brush Set lets you clean a variety of baby feeding equipment with ease: bottles and nipples, breast pump parts, sippy cups and straw cups.



**ON THE GO DRYING
RACK & BOTTLE BRUSH**

Grey
62146300



**BOTTLE & STRAW
CUP CLEANING SET**

Drizzle
62174100



**BOTTLE BRUSH WITH
DETAIL CLEANER & STAND**

Grey
62122700



**BOTTLE BRUSH
BUNDLE SET**

Grey
62153300



**BOTTLE DRYING
RACK**

Grey
62123500



**BOTTLE & CUP
CLEANING SET**

Grey
62139500



**SPACE SAVING
DRYING RACK**

Grey
62123900



**STRAW & SIPPY CUP TOP
CLEANING SET**

Grey
62174500



UNITED
STATES



ABOUT US

We are located in the creative Brooklyn neighborhood of Sunset Park. Pearhead is best known for being a global, baby and pet keepsake company. But over the years we have grown into so much more. Pearhead falls under the umbrella of Pearhead, Inc., started in 1999 by Tom Sakaguchi and Ken Berlin with one product, the babyprints wall frame. 24 years later, Pearhead is now a global lifestyle and gift brand with over 250 products across multiples categories & brands. You can now find Pearhead in over 1,000 stores domestically and 13 countries internationally. We've branched out into multiple different brands to accommodate the ever-changing retail landscape, offering products across mass retailers, grocery stores, pharmacies, and discounters.

We design, create, and set trends within the gift and keepsake market. Our focus is to always celebrate and cherish every special moment in life, from getting a pet to getting married to having a baby, and everything in between. Pearhead is here to celebrate every special moment and cherish them in style.



Find more info on
Bloom Connect

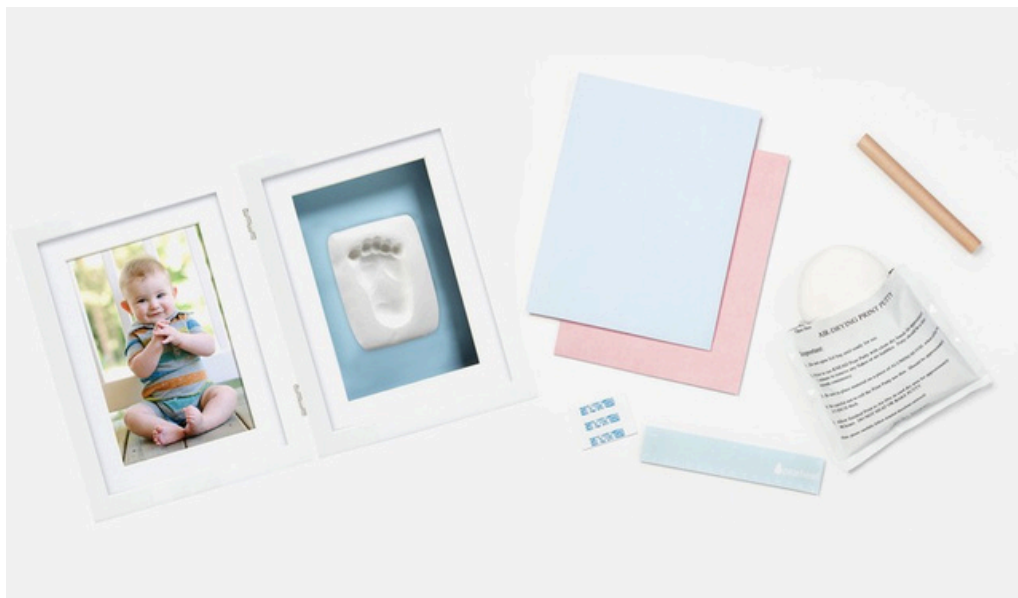




BABYPRINTS DESK FRAME

The Babyprints Desktop Frame by Pearhead is a keepsake memory designed to capture a moment in a child's life forever.

It is designed to provide many years of joy for parents, grandparents, family and friends. This Desktop Frame includes everything necessary for assembly.



BABYPRINTS PHOTO FRAME

White
PH63002



BABYPRINTS 3D MEMORY KIT

White
PH63025



BABYPRINTS DESK FRAME

White
PH63004



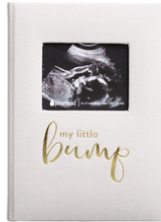
DELUXE DESK FRAME

White
PH63006



**CLEAR FAMILY
PRINT FRAME**

White
PH87095



**PREGNANCY
JOURNAL**

Linen
PH83082



**WOODEN
LETTERBOARD SET**

Natural
PH83099



**LEARNING KIT 6-12
MONTHS**

PH87151



**LEARNING KIT 0-6
MONTHS**

PH87187



SILICONE BIB 2 PACK

You're a Peach
PH87121



SILICONE BIB 2 PACK

Milk Drunk
PH87122



SNAIL WOODEN PULL TOY

PH75023



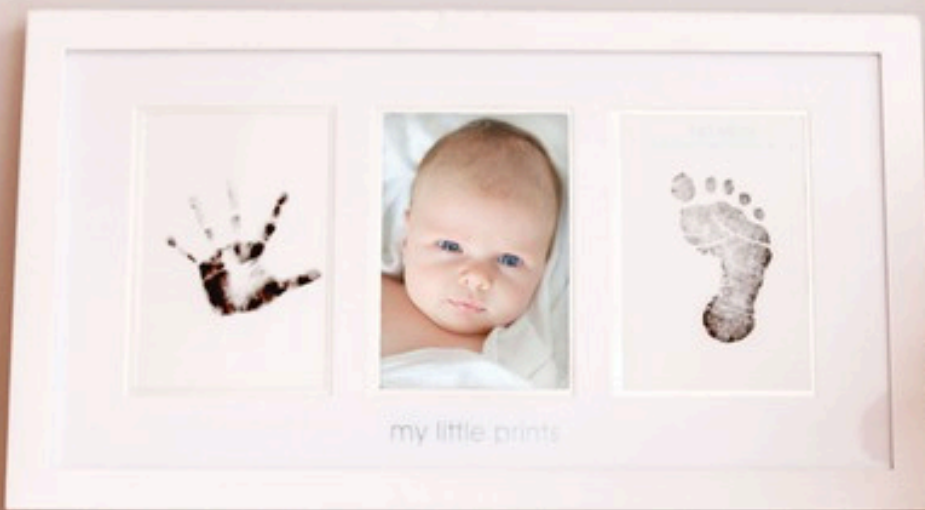
STROLLER TOY SET OF 3

Fruit
PH87111



STROLLER TOY SET OF 3

Rainbow
PH87112





UNITED
STATES

SKIP*HOP®

ABOUT US

In 2003, new parents Michael and Ellen Diamant realized that their diaper bag options were limited. Surrounded by pink and blue baby bags, Ellen sketched a bag that was fashion-savvy and super functional—particularly for the on-the-go city life they led. The Duo Diaper Bag was born and they’ve never looked back.

Neither Ellen nor Michael come from the baby industry. Ellen’s passion for product innovation and her background as an art director in publishing and luxury goods marketing & branding provides that special Skip Hop vision. After 15 years as a tech entrepreneur, Michael’s drive to break new ground opens new opportunities constantly. It’s the secret sauce that defines Skip Hop—the balancing of modern design and true functionality.

We at Skip Hop feel there’s no problem we can’t solve! In fact, it’s this spirit of creative problem-solving that drives our culture at Skip Hop. From our in-house Design and Creative studios to our monthly birthday cupcake breaks, we love to build and create moments. It’s what we do—and we welcome fresh perspectives that stretch and challenge us to be better and do better for our consumers and their little ones!

Today, Skip Hop is a global lifestyle brand for parents, babies and toddlers. Under Ellen’s creative leadership, millions of products have touched the lives of parents and babies in over 30 countries around the world. From China to Poland, France, Mexico, Brazil, Australia and everywhere in between, it’s an amazing experience to successfully partner across borders and cultures.



Find more info on
Bloom Connect

Diaper Bags

Stay organised and stylish with a diaper backpack from our range. Find the ideal companion for parents on the go, combining fashion and function.



FORMA NAPPY BACKPACK

Skip Hop's lightweight, quilted backpack offers hands-free convenience and special packing cubes for baby's essentials. The spacious interior has room to tote everything from snacks to spare outfits and the extra wide opening makes it easy to find essentials in a pinch. The front compartment includes 2 multi-purpose packing cubes and allows for extra storage. Everything stays in reach with elasticised interior pockets and insulated side bottle pockets. The changing pad pocket performs double-duty, acting as a laptop holder when travelling. With the Forma backpack, function meets fashion to take you from birth to toddlerhood and beyond in style.



* attaches to stroller



* 2 packing cubes & changing pad



* fits a laptop for life beyond baby



* easy-clean water repellent fabric





FORMA NAPPY BACKPACK

Camel
SH9R126110



FORMA NAPPY BACKPACK

Chocolate
SH9T787310



FORMA NAPPY BACKPACK

Mauve
SH9M203710



FORMA NAPPY BACKPACK

Black
SH203100



FORMA NAPPY BACKPACK

Grey
SH203107



FORMA NAPPY BACKPACK

Dark Sage
SH9P440710



FORMA NAPPY BACKPACK

Navy
SH9J455710



MAIN FRAME WIDE OPEN BACKPACK

Black
SH200150



GRAB & GO WET/DRY BAG

Dark Sage
SH9R254610



SPARK STYLE WET BAG

Rainbow
SH9Q330910



SPARK STYLE WET BAG

Rocket
SH9Q331110



PRONTO SIGNATURE CHANGING STATION

Beige Swirl Dot
SH9Q220910



PRONTO SIGNATURE CHANGING STATION

Dark Sage
SH9R254510



GRAB & GO STROLLER ORGANISER

Black
SH400304



STROLLER & GO PORTABLE BABY SOOTHER

Owl
SH186025



GRAB & GO SNUG SEAL WIPES CASE

Oat
SH9R255510



GRAB & GO SNUG SEAL WIPES CASE

Grey
SH234151

Fill your playroom with fun!

Ready for hours of playful exploration, our action-packed toys, activity gyms and more keep little ones entertained—from baby to toddlers.



CRAB 4-IN-1 CRAWL TOY

Encourage learning to crawl adventures and sensory exploration with our cute crawling crab baby toy! Featuring four grow-with-baby stages, our action-packed baby crawl toy engages little ones with lights, fun sound effects, cheerful music and lots of movement to help get baby crawling. Start baby off with rattle & teething play, then move onto sorting & stacking as your little one learns, grows and develops. Beginning crawlers will love to follow along as the interactive crab peeks out from under its shell and moves in a circular pattern, while advanced crawlers are encouraged to chase the crab as it moves in more random patterns.



STAGE 1:
rattle & teethe

5
m+



STAGE 2:
sort & stack

5-12
m+



STAGE 3:
beginner crawlers

9-12
m+



STAGE 4:
advanced crawlers

9-12
m+



* easy-grab shapes
& soft teether



* 3-piece stacker
with rattle



* 3 songs &
15 sound effects





**CRAB 4-IN-1
CRAWL TOY**

SH9Q332410



**JUNGLE BEATS EGG
SHAKER SET**

SH9Q330410



**EXPLORE & MORE FOLLOW
ME BEE CRAWL TOY**

SH303108



**EXPLORE & MORE
POP-UP TOY**

SH9M807910



**EXPLORE & MORE DINOSAUR
3-IN-1 MUSICAL PULL TOY**

SH9Q691310



**EXPLORE & MORE ROLL
AROUND RATTLE**

Hedgehog
SH303101



**EXPLORE & MORE ROLL
AROUND RATTLE**

Bee
SH303102



**EXPLORE & MORE ROLL
AROUND RATTLE**

Fox
SH9J455710



**EXPLORE & MORE MUSICAL
INSTRUMENT SET**

SH303253



**EXPLORE & MORE
XYLOPHONE**

SH303109



**FARMSTAND ROCK-
A-MOLE GUITAR**

SH305409



**FARMSTAND ROLL AROUND
PINEAPPLE RATTLE BABY TOY**

SH9O293410



**FARMSTAND PUSH &
SPIN BABY TOY**

SH9O293210



**FARMSTAND AVOCADO
STROLLER TOY**

SH307252



**FOUR SEASONS SOFT
ACTIVITY BOOK**

SH9R196910



**JUNGLE BEATS
GIRAFFE ACCORDION**

SH9R258710



**SWEET SHEEP JITTER
STROLLER TOY**

SH9S025610



**BANDANA BUDDIES
ACTIVITY TOY**

Unicorn
SH306210



**BANDANA BUDDIES
ACTIVITY TOY**

Koala
SH9S092910



**BANDANA BUDDIES
ACTIVITY TOY**

Elephant
SH306202



**SILVER LINING CLOUD POP
STAR SENSORY TOY**

SH9Q239010



**SILVER LINING CLOUD PULL &
PLAY SENSORY TOY**

SH9Q240810



**FEELIN' CLUCKY
MUSICAL TAMBOURINE**

SH9R258610



**DISCOVEROSITY SOFT
ACTIVITY BOOK**

SH9O292410



montessori
INSPIRED PLAY™

**DISCOVEROSITY 3-IN-1
CLASSIC STROLLER TOY**

SH9O292510



**ZOO RIDE ON 3-IN-1
SCOOTER**

Cat
SH9R186310



**ZOO RIDE ON 3-IN-1
SCOOTER**

Hedgehog
SH9S865110



**ZOO RIDE ON 3-IN-1
SCOOTER**

Unicorn
SH9H822810



**ZOO RIDE ON 3-IN-1
SCOOTER**

Fox
SH184350



Gyms and activity centers

Build your baby's motor skills with activity gyms and centers that will captivate infants as they explore their new surroundings.



**DISCOVEROSITY DELUXE
ACTIVITY GYM**

SH9O290810



**GEOMETRIC WONDERS
ACTIVITY GYM**

SH9R257810



**TREETOP FRIENDS
ACTIVITY GYM**

SH307275



**CELESTIAL DREAMS
ACTIVITY GYM**

SH9J002110



**SILVER LINING CLOUD
ACTIVITY GYM**

SH9Q280210



**EXPLORE & MORE
3-STAGE ACTIVITY CENTER**

SH303325-US



**SILVER LINING CLOUD
3-STAGE ACTIVITY CENTER**

SH303326



**SILVER LINING CLOUD PLAY
& FOLD JUMPER**

SH9M814110



**DISCOVEROSITY 3-STAGE
ACTIVITY CENTER**

SH9O297010



**DISCOVEROSITY 3-IN-1
SENSORY TABLE**

SH9Q249010



Wander COLLECTION

Best(ies) in class: A+ gear for back to school cool!



**WANDER KIDS
BACKPACK**

Bugs
SH9R168110



**WANDER KIDS
BACKPACK**

Outer Space
SH9R168010



**WANDER KIDS
BACKPACK**

Sweet Treats
SH9R167710



**WANDER KIDS
BACKPACK**

Wildflower
SH9R167910



**WANDER PENCIL
POUCH**

Green
SH9S887710



**WANDER PENCIL
POUCH**

Blue
SH9S887610



**WANDER PENCIL
POUCH**

Purple
SH9S887510



**WANDER PENCIL
POUCH**

Pink
SH9S887410



**WANDER STAINLESS STEEL
WATER BOTTLE**

Ombre Purple
SH9R847710



**WANDER STAINLESS STEEL
WATER BOTTLE**

Ombre Blue
SH9R847910



**WANDER STAINLESS STEEL
WATER BOTTLE**

Ombre Pink
SH9R847810



**WANDER STAINLESS STEEL
WATER BOTTLE**

Ombre Green
SH9R848010



**WANDER EXTRA
STRAWS**

2pk
SH9S328110

Spark Style COLLECTION

Rockets, rainbows & robots, oh my!
No matter which is your fav, our new
Skip Hop Spark Style Collection is
loaded with cool confidence.



**SPARK STYLE LITTLE
KID BACKPACK**

Seashell
SH9Q336110



**SPARK STYLE LITTLE
KID BACKPACK**

Truck
SH9Q336010



**SPARK STYLE LITTLE
KID BACKPACK**

Rainbow
SH9M930910



**SPARK STYLE LITTLE
KID BACKPACK**

Ice Cream
SH9O278310



**SPARK STYLE LITTLE
KID BACKPACK**

Rocket
SH9M931110



**SPARK STYLE LITTLE
KID BACKPACK**

Robot
SH9M931210



**SPARK STYLE BIG
KID BACKPACK**

Seashell
SH9Q335910



**SPARK STYLE BIG
KID BACKPACK**

Truck
SH9Q335810



**SPARK STYLE BIG
KID BACKPACK**

Rainbow
SH9P189210



**SPARK STYLE BIG
KID BACKPACK**

Ice Cream
SH9O278510



**SPARK STYLE BIG
KID BACKPACK**

Rocket
SH9N862010



**SPARK STYLE
INSULATED FOOD JAR**
Ice Cream
SH9O285410



**SPARK STYLE
INSULATED FOOD JAR**
Seashell
SH9Q336310



**SPARK STYLE
INSULATED FOOD JAR**
Rocket
SH9N780610



**SPARK STYLE
INSULATED FOOD JAR**
Robot
SH9N780710



**SPARK STYLE
INSULATED FOOD JAR**
Rainbow
SH9N780510



**SPARK STYLE
INSULATED FOOD JAR**
Truck
SH9Q336210



**SPARK STYLE
STAINLESS STEEL
STRAW BOTTLE**
Ice Cream
SH9O285610



**SPARK STYLE
STAINLESS STEEL
STRAW BOTTLE**
Seashell
SH9R161110



**SPARK STYLE
STAINLESS STEEL
STRAW BOTTLE**
Rocket
SH9N778710



**SPARK STYLE
STAINLESS STEEL
STRAW BOTTLE**
Robot
SH9N778610



**SPARK STYLE
STAINLESS STEEL
STRAW BOTTLE**
Rainbow
SH9N778510

Meet the ZOO CREW



Zoo animals make everything more fun – from **backpacks** to functional **meal time items** and **preschool toys**!



**ZOO LITTLE KID
BACKPACK**

Hedgehog
SH9S268510



**ZOO LITTLE KID
BACKPACK**

Octopus
SH9R256610



**ZOO LITTLE KID
BACKPACK**

Raccoon
SH9Q335710



**ZOO LITTLE KID
BACKPACK**

Cat
SH9Q335610



**ZOO LITTLE KID
BACKPACK**

Butterfly
SH210225



**ZOO LITTLE KID
BACKPACK**

Lion
SH9O278010



**ZOO LITTLE KID
BACKPACK**

Fox
SH210256



**ZOO LITTLE KID
BACKPACK**

Koala
SH9L751010



**ZOO LITTLE KID
BACKPACK**

Bee
SH210205



**ZOO LITTLE KID
BACKPACK**

Giraffe
SH210216



**ZOO LITTLE KID
BACKPACK**

Narwhal
SH210259



**ZOO MINI BACKPACK
WITH REINS**

Fox
SH212266



**ZOO MINI BACKPACK
WITH REINS**

Koala
SH9L754010



**ZOO MINI BACKPACK
WITH REINS**

Bee
SH212205



**ZOO MINI BACKPACK
WITH REINS**

Giraffe
SH212258



**ZOO MINI BACKPACK
WITH REINS**

Narwhal
SH9M929710



ZOO BIG KID BACKPACK

Fox
SH9L750810



ZOO BIG KID BACKPACK

Narwhal
SH9M929310



DUFF-IMALS KIDS BAG

Dino
SH9S151410



DUFF-IMALS KIDS BAG

Bunny
SH9R257110



DUFF-IMALS KIDS BAG

Hamster
SH9R257010



**ZOO INSULATED
FOOD JAR**

Hedgehog
SH9S268710



**ZOO INSULATED
FOOD JAR**

Octopus
SH9R837010



**ZOO INSULATED
FOOD JAR**

Cat
SH9Q337210



**ZOO INSULATED
FOOD JAR**

Raccoon
SH9Q337310



**ZOO INSULATED
FOOD JAR**

Giraffe
SH252380



**ZOO INSULATED
FOOD JAR**

Llama
SH252386



**ZOO INSULATED
FOOD JAR**

Narwhal
SH9I238710



**ZOO INSULATED
FOOD JAR**

Lion
SH9O285210



**ZOO INSULATED
FOOD JAR**

Koala
SH9L510310



**ZOO INSULATED
FOOD JAR**

Fox
SH252392



**ZOO INSULATED
FOOD JAR**

Bee
SH252379



**ZOO INSULATED
FOOD JAR**

Butterfly
SH252381



**ZOO UTENSILS FORK &
SPOON**

Butterfly
SH252364



**ZOO UTENSILS FORK &
SPOON**

Monkey
SH252352



**ZOO UTENSILS FORK &
SPOON**

Narwhal
SH252372



ZOO SNACK CUP
Hedgehog
SH9S732910



ZOO SNACK CUP
Octopus
SH9R837610



ZOO SNACK CUP
Raccoon
SH9Q337110



ZOO SNACK CUP
Cat
SH9Q337010



ZOO SNACK CUP
Fox
SH252571



ZOO SNACK CUP
Narwhal
SH252572



ZOO SNACK CUP
Bee
SH252554



ZOO SNACK CUP
Lion
SH9O284410



ZOO SNACK CUP
Koala
SH9L510710



ZOO SNACK CUP
Bee
SH252554



ZOO SNACK CUP
Butterfly
SH252565



**ZOO STAINLESS STEEL
STRAW BOTTLE**
Octopus
SH9S268910



**ZOO STAINLESS STEEL
STRAW BOTTLE**
Cat
SH9S891810



**ZOO STAINLESS STEEL
STRAW BOTTLE**
Raccoon
SH9S891910



**ZOO STAINLESS STEEL
STRAW BOTTLE**
Hedgehog
SH9S268810



**ZOO STAINLESS STEEL
STRAW BOTTLE**
Fox
SH9S892110



**STAINLESS STEEL
CANTEEN BOTTLE**
Green
SH9R127010



**STAINLESS STEEL
CANTEEN BOTTLE**
Blue
SH9Q361010



**STAINLESS STEEL
CANTEEN BOTTLE**
Pink
SH9Q361110



**CANTEEN BOTTLES
EXTRA STRAWS 2PK**
SH9R126910

**BEST
SELLER**



**ZOO TRITAN RENEW
STRAW BOTTLE**

Hedgehog
SH9S269010



**ZOO TRITAN RENEW
STRAW BOTTLE**

Octopus
SH9R837410



**ZOO TRITAN RENEW
STRAW BOTTLE**

Raccoon
SH9R407310



**ZOO TRITAN RENEW
STRAW BOTTLE**

Cat
SH9R407210



**ZOO TRITAN RENEW
STRAW BOTTLE**

Bee
SH9Q777710



**ZOO TRITAN RENEW
STRAW BOTTLE**

Lion
SH9Q777910



**ZOO TRITAN RENEW
STRAW BOTTLE**

Fox
SH9Q777110



**ZOO TRITAN RENEW
STRAW BOTTLE**

Giraffe
SH9Q777510



**ZOO TRITAN RENEW
STRAW BOTTLE**

Koala
SH9Q777310



**ZOO TRITAN RENEW
STRAW BOTTLE**

Llama
SH9Q776910



**ZOO TRITAN RENEW
STRAW BOTTLE**

Narwhal
SH9Q776810



**ZOO TRITAN RENEW
STRAW BOTTLE**

Butterfly
SH9Q776410

BABY BATH

Keep your little one safe and happy during bath and change time with our collection of bath toys, tubs and more.



**MOBY SMART SLING 3
STAGE BATH**

White
SH9P466810



**MOBY SMART SLING 3
STAGE BATH**

Blue
SH235465



**MOBY SMART SLING 3
STAGE BATH**

Grey
SH235060



**MOBY WATERFALL
BATH RINSER**

White
SH9P466910



**MOBY WATERFALL
BATH RINSER**

Blue
SH235103



**MOBY WATERFALL
BATH RINSER**

Grey
SH235052



**NURSERY STYLE LIGHT
UP DIAPER CADDY**

Oat
SH9Q005310



**NURSERY STYLE LIGHT
UP DIAPER CADDY**

Heather Grey
SH304300



**ZOO CROC THE BOAT
BATH TOY**

SH9Q334810



**ZOO BATH STACK & POUR
BUCKETS**

SH9O277410



**ZOO BATH FILL UP
FOUNTAIN - BEE**

SH235358



**ZOO BATH PULL & GO
MONKEY SUBMARINE**

SH235352



WAVE 4-IN-1 BATH

Designed to grow with baby in four stages—from infant to toddler—meet the only tub parents need! Filled to the brim with innovative details for baby's comfort, our Wave 4-in-1 Baby Tub includes a supportive sling that can be used in two positions to help make infant bathing easier and less stressful for both parents and baby.

As baby grows, remove the sling bather and add the included sit-up support insert to help little ones stay comfortably seated in the tub. Once your little one is able to sit up without support, use the tub on its own. The spacious, yet streamlined design features higher sides for extra splashing space (and extra tub time fun)!

1

0-6m



Infant Bather
(up to 15 lb)

2

3-9m



Upright Bather
(up to 20 lb)

3

6-12m



Sit-Up Support
(up to 25 lb)

4

9m-2yrs



Open Tub
(up to 25 lb)



sit - up support



release button for sit-up support



sling bather



tub with hook to hang dry



WAVE 4-IN-1 BATH
SH9S109010



WAVE WATERFALL RINSER
SH9R249210

NEW

TUB TO TABLE CAFÉ BUBBLE & FOAM SET

This adorable bubble foamer provides endless play for toddlers. Pour in soapy water and push down for bubbly fun.

- 3 piece set includes: foamer, cup, muffin squirtie
- Foamer is translucent so little ones can see inside
- Pour soapy water into the foamer and push down to create foamy bubbles
- Squirtie is 2-part construction for easy cleaning
- Helps build motor skills, cause-and-effect, and encourages pretend play
- Coordinates with our tub-to-table café collection
- Age 12m+



**TUB TO TABLE CAFÉ BUBBLE
& FOAM SET**
SH9R248910



**BEST
SELLER**



**TUB TO TABLE CAFÉ PREP &
SERVE SALAD**
SH9R249110



**TUB TO TABLE CAFÉ SWIRL
& SPLASH LEMONADE**
SH9S141710



**TUB TO TABLE CAFÉ PLANT
& SPLASH SET**
SH9R249010



UNITED
STATES

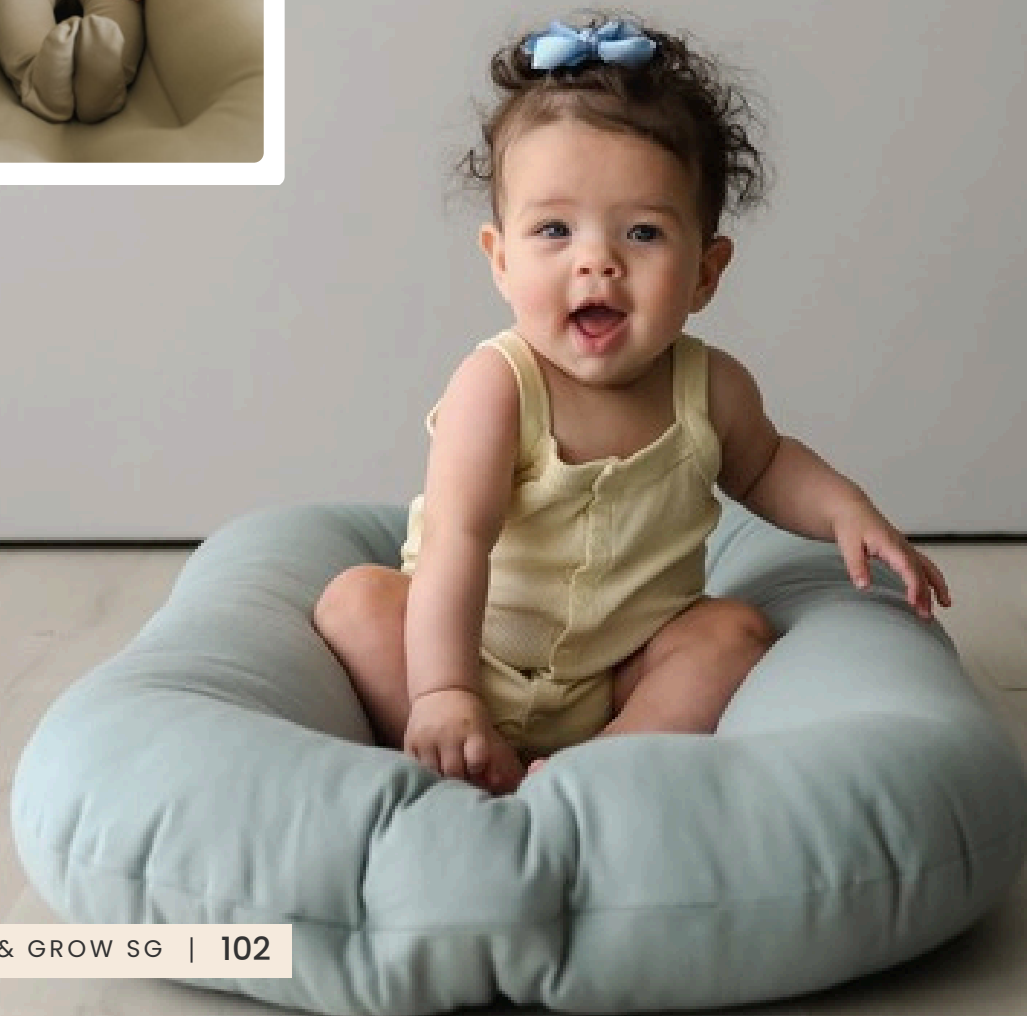


snuggleme™

ABOUT US

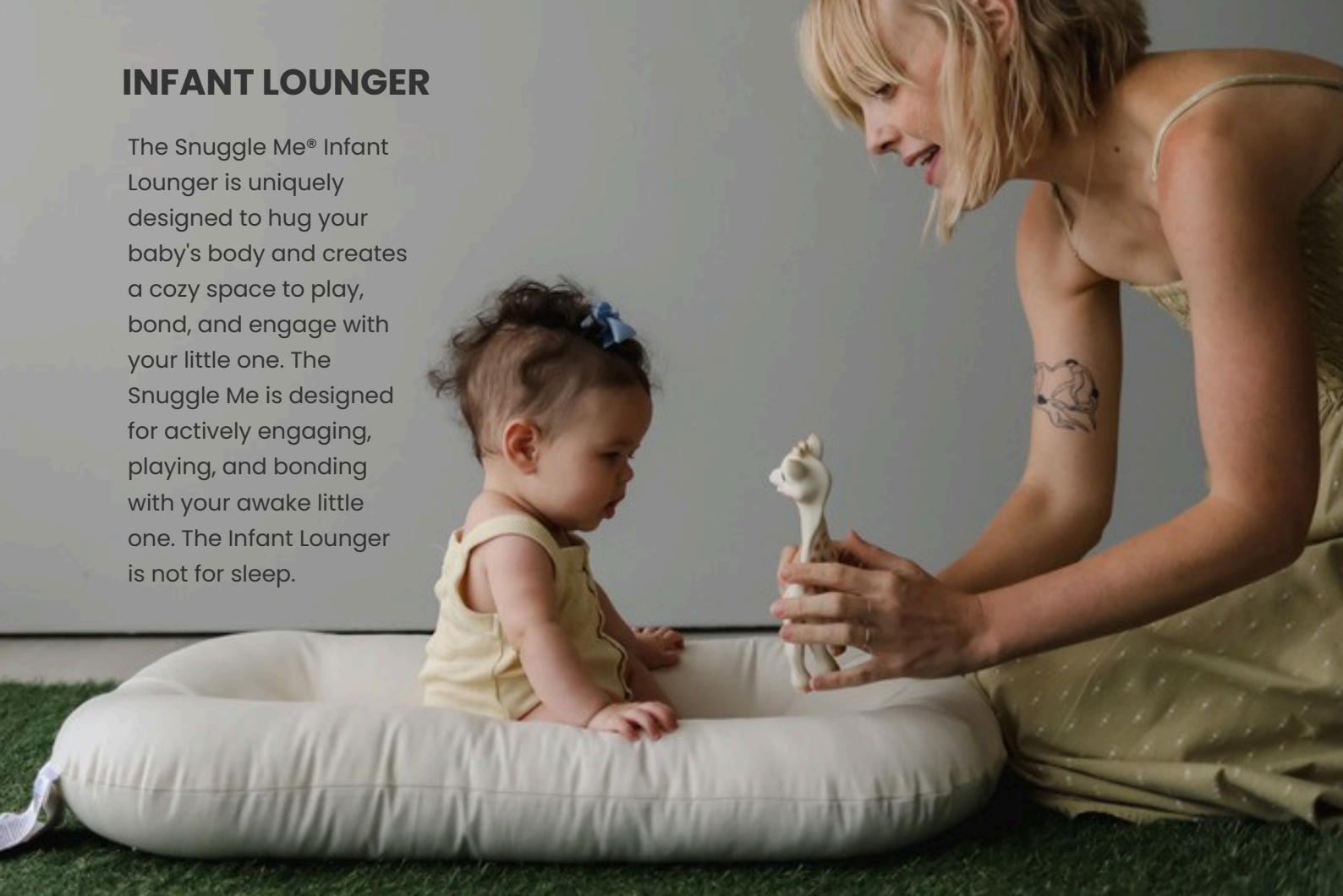
We began in a small town in Minnesota. I was a stay-at-home mom of a toddler and twin newborns. I'm not going to lie, that was a blur. My husband was working 6 days a week and I was always alone. I remember telling my mother-in-law that I needed help. What did I need? I simply needed someone to come in and HOLD a baby for me. Nothing else. Just hold them. I needed to relieve my guilt and give myself support. I needed a few moments to take a shower, make dinner, or even better, EAT dinner. The idea of a baby lounger that could be moved around the house and imitated the feeling of arms came to mind. I could make that. And so I did.

I made 12 little loungers on a borrowed sewing machine one evening. Our little kiddos running around our feet in their jammies. The next day we loaded those loungers up along with a homemade sign and a demo doll and set off to a local craft fair. I remember our very first customer. It was her eyes I remember most, and her sweet little baby. It was then that I fell in love with helping mothers and their families. We sold all 12 of those loungers that day and I would never be the same. How could I be? I had a clear vision and purpose for my life. I could not be stopped.



INFANT LOUNGER

The Snuggle Me® Infant Lounger is uniquely designed to hug your baby's body and creates a cozy space to play, bond, and engage with your little one. The Snuggle Me is designed for actively engaging, playing, and bonding with your awake little one. The Infant Lounger is not for sleep.



PLAY



ENGAGE



RELAX



**SNUGGLE ME INFANT
LOUNGER SPARE COVER**

Natural
SMO-INC-WW-NA-02



**SNUGGLE ME INFANT
LOUNGER SPARE COVER**

Birch
SMO-INC-WW-BI-02



**SNUGGLE ME INFANT
LOUNGER WITH COVER**

Gumdrop
SMO-ILC-WW-NU-01



**SNUGGLE ME INFANT
LOUNGER WITH COVER**

Slate
SMO-ILC-WW-NS-0



**SNUGGLE ME INFANT
LOUNGER WITH COVER**

Natural
SMO-ILC-WW-NN-01



**SNUGGLE ME INFANT
LOUNGER WITH COVER**

Birch
SMO-ILC-WW-NB-01



suavinēx

Open heart. Open mind.

ABOUT US

At Suavinex we like to define ourselves as the perfect fusion of beauty and innovation. We are a leading Spanish brand that has always liked to go one step further by making products that best adapt to each stage of a family's life, being allies from beginning to end: pregnancy, birth, nurturing, growth, maturity...

We like to think we inspire people to improve their personal well-being, that of their family and the environment in which we live. We like to celebrate pride in families. And we like to do so with an open mind that can enhance people's freedom.

Because at Suavinex we want people and families to lose their fear of doing things. Fear of making mistakes or being judged. We make them feel understood and listened to by giving them the tools to lead the life they want, achieve their dreams and be who they want to be, so the only thing they have to worry about is enjoying the moment.

Because there always comes a day when you decide to believe in yourself and go after your dreams. And we want to be the impetus you need to make that decision that changes everything and connects you with what really matters. Because when you do things your way, things always turn out better.

Suavinex is an appreciation for life without filters, life as it really is. Imperfectly perfect. Because when we discover all that we're capable of being and feeling when we believe in ourselves, almost anything is possible.



SPAIN



Find more info on

Bloom Connect

ZERO ZERO

Zero.Zero™

0,0 colic

Eliminates air bubbles, preventing the baby from swallowing air

0,0 confusion

Minimises nipple confusion

RESULT:

MINIMISES NIPPLE CONFUSION

Mixed fed babies return to the breast easily without rejection. Bottle fed babies accept the teat in the most natural way.



ZERO.ZERO™ TEAT

Minimises nipple confusion



PATENTED ANTI-COLIC BAG

Air bubbles disappear, preventing the baby from swallowing air.



ULTRA-SOFT
COLOURED
SILICONE



LONGER WITH A
CURVED BASE
(20mm L)



OFF-CENTER
POSITION



ANGLED



SLOW FLOW
TEAT



MEDIUM FLOW
TEAT



LARGE FLOW
TEAT



ADAPTIVE FLOW
TEAT



BEST
SELLER

**ZERO ZERO ANTI COLIC
BOTTLE 270ML MEDIUM
FLOW 3+ MONTHS**

SVX304592



**ZERO ZERO ANTI COLIC
BOTTLE 180ML SLOW
FLOW 0+ MONTHS**

SVX304755



**ZERO ZERO ANTI COLIC
STARTER SET
0+ MONTHS**

SVX306422



**ZERO ZERO ANTI COLIC
FOLLOW ON SET
3+ MONTHS**

SVX306423



**ZERO ZERO ANTI COLIC
NEWBORN STARTER
SET 0+ MONTHS**

SVX307775

ZERO ZERO PHYSIOLOGICAL AIR FLOW SILICONE SOOTHER

ZERO ZERO SOOTHER FOR NEWBORN.

Soother for premature babies and 0m+

0,0 chafing

Ventilated design that is suitable for sensitive skin.

0,0 confusion

Texture, colour and shape that minimise nipple confusion.



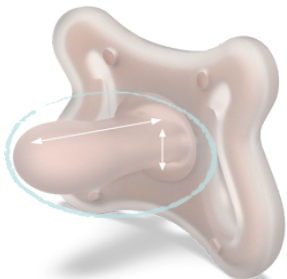
SUITABLE FOR SENSITIVE SKIN 100%
Medical grade silicone Ventilated design for less contact with skin Dermatologically tested.



BREASTFEEDING FRIENDLY
Thanks to its texture, colour and shape, it helps to ensure that breastfeeding is properly established during the baby's first few days.



SMALL AND LIGHTWEIGHT
For greater adaptability to the baby's face.



With SX PRO™ physiological teat
"The shape most widely recommended by paediatric dentists."

Designed not to invade the oral cavity and to give the baby the same sensation they experience in their natural state when not using a soother.



ZERO ZERO PHYSIOLOGICAL AIR FLOW SILICONE SOOTHER

-2 to 2 Months
SVX401404



ZERO ZERO PHYSIOLOGICAL AIR FLOW SILICONE SOOTHER

0-6 Months
SVX401405



ZERO ZERO PHYSIOLOGICAL AIR FLOW SILICONE SOOTHER

6-18 Months
SVX401406



ZERO ZERO SILICONE TEAT 2 PACK LARGE FLOW 6+ MONTHS

SVX306384



ZERO ZERO SILICONE TEAT 2 PACK MEDIUM FLOW 3+ MONTHS

SVX304587



ZERO ZERO SILICONE TEAT 2 PACK SLOW FLOW 0+ MONTHS

SVX304586



ZERO ZERO SILICONE TEAT 2 PACK ADAPTABLE FLOW 0+ MONTHS

SVX304585



ZERO ZERO BOTTLE REPLACEMENT ANTI COLIC SILICONE BAG 2 PACK-180ML

SVX308143



ZERO ZERO BOTTLE REPLACEMENT ANTI COLIC SILICONE BAG 2 PACK-270ML

SVX308144

COLOUR ESSENCE

The fusion between beauty and innovation.

Collection made entirely from silicone. For those looking for the best in feeding bottles, soothers and accessories.





**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
0-6 MONTHS**

Blue
SVX308097



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
0-6 MONTHS**

Green
SVX308096



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
0-6 MONTHS**

Brick Red
SVX308094



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
0-6 MONTHS**

Mustard
SVX308095



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
0-6 MONTHS**

Nude
SVX308098



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
6-18 MONTHS**

Blue
SVX308091



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
6-18 MONTHS**

Green
SVX308090



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
6-18 MONTHS**

Brick Red
SVX308088



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
6-18 MONTHS**

Mustard
SVX308089



**COLOUR ESSENCE
ALL SILICONE SX
PRO SOOTHER
6-18 MONTHS**

Nude
SVX308092



**COLOUR ESSENCE
SILICONE BOBBLE
SOOTHER CLIP**

Blue
SVX401523



**COLOUR ESSENCE
SILICONE BOBBLE
SOOTHER CLIP**

Green
SVX401521



**COLOUR ESSENCE
SILICONE BOBBLE
SOOTHER CLIP**

Brick Red
SVX401519



**COLOUR ESSENCE
SILICONE BOBBLE
SOOTHER CLIP**

Mustard
SVX401520



**COLOUR ESSENCE
SILICONE BOBBLE
SOOTHER CLIP**

Rosewater
SVX402623



**COLOUR ESSENCE ALL
SILICONE BOTTLE 240ML
MEDIUM FLOW 3+ MONTHS**

Blue
SVX308071



**COLOUR ESSENCE ALL
SILICONE BOTTLE 240ML
MEDIUM FLOW 3+ MONTHS**

Green
SVX308070



**COLOUR ESSENCE ALL
SILICONE BOTTLE 240ML
MEDIUM FLOW 3+ MONTHS**

Brick Red
SVX308068



**COLOUR ESSENCE ALL
SILICONE BOTTLE 240ML
MEDIUM FLOW 3+ MONTHS**

Mustard
SVX308069



**COLOUR ESSENCE ALL
SILICONE BOTTLE 240ML
MEDIUM FLOW 3+ MONTHS**

Nude
SVX308072



**WONDERLAND BUTTERFLY
SX PRO SOOTHER 0-6
MONTHS 2 PACK**

Liberty Blue
SVX308816



**WONDERLAND BUTTERFLY
SX PRO SOOTHER 0-6
MONTHS 2 PACK**

Liberty Pink
SVX308815



**WONDERLAND BUTTERFLY
SX PRO SOOTHER 6-18
MONTHS 2 PACK**

Liberty Neutral
SVX308814



**WONDERLAND
SOOTHER
CASE**

Light Blue
SVX308736



**WONDERLAND BUTTERFLY
SX PRO SOOTHER
6-18 MONTHS 2 PACK**

Liberty Blue
SVX308819



**WONDERLAND BUTTERFLY
SX PRO SOOTHER
6-18 MONTHS 2 PACK**

Liberty Pink
SVX308818



**WONDERLAND BUTTERFLY
SX PRO SOOTHER
6-18 MONTHS 2 PACK**

Liberty Neutral
SVX308817



**WONDERLAND
SOOTHER
CASE**

Roses
SVX308733



**WONDERLAND
SOOTHER CLIP WITH
RIBBON**

Blue
SVX402832



**WONDERLAND
SOOTHER CLIP WITH
RIBBON**

Neutral
SVX402831



**WONDERLAND
SOOTHER CLIP WITH
RIBBON**

Blue Turquoise
SVX402830



**WONDERLAND
SOOTHER CLIP WITH
RIBBON**

Pink
SVX402829



**WONDERLAND
SOOTHER CLIP WITH
RIBBON**

Liberty
SVX402828



**WONDER SX PRO SOOTHER
0-6 MONTHS 2 PACK**

*Whitecap Grey/Cork
SVX308404*



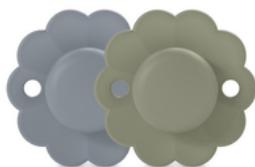
**WONDER SX PRO SOOTHER
0-6 MONTHS 2 PACK**

*Pale Mauve/Mauve Chalk
SVX308400*



**WONDER SX PRO SOOTHER
0-6 MONTHS 2 PACK**

*Aqua/Whitecap Grey
SVX308405*



**WONDER SX PRO SOOTHER
6-18 MONTHS 2 PACK**

*Spring Lake/Hedge Green
SVX308408*



**WONDER SX PRO SOOTHER
6-18 MONTHS 2 PACK**

*Magenta/Mauve Chalk
SVX308406*



**WONDER SX PRO SOOTHER
6-18 MONTHS 2 PACK**

*Whitecap Grey/Raw Umber
SVX308410*



**WONDER SILICONE
SOOTHER CLIP**

*Pale Mauve
SVX402547*



**WONDER SILICONE
SOOTHER CLIP**

*Whitecap Grey
SVX402539*



**WONDER SILICONE
SOOTHER CLIP**

*Spring Lake
SVX402549*



**WONDER SILICONE
SOOTHER CLIP**

*Cork
SVX402544*



**BONHOMIA OWL WELCOME
BABY GIFT SET 7 PIECES**

Pink
SVX308030



**BONHOMIA OWL WELCOME
BABY GIFT SET 7 PIECES**

Green
SVX308031



**BONHOMIA OWL WELCOME
BABY GIFT SET 7 PIECES**

Beige
SVX308029



**BONHOMIA FEATHER
BABY BOTTLE SX PRO
150ML SLOW FLOW
0+ MONTHS**

Pink
SVX307831



**BONHOMIA FEATHER
BABY BOTTLE SX PRO
150ML SLOW FLOW
0+ MONTHS**

Green
SVX307832



**BONHOMIA FEATHER
BABY BOTTLE SX PRO
150ML SLOW FLOW
0+ MONTHS**

Beige
SVX307833



**BONHOMIA FEATHER
BABY BOTTLE SX PRO
270ML MEDIUM FLOW
3+ MONTHS**

Pink
SVX307834



**BONHOMIA FEATHER
BABY BOTTLE SX PRO
270ML MEDIUM FLOW
3+ MONTHS**

Green
SVX307835



**BONHOMIA FEATHER
BABY BOTTLE SX PRO
270ML MEDIUM FLOW
3+ MONTHS**

Beige
SVX307836



**BONHOMIA
OWL SOOTHER
CASE**

Pink
SVX307759



**BONHOMIA
OWL SOOTHER
CASE**

Green
SVX307760



**BONHOMIA
OWL SOOTHER
CASE**

Beige
SVX307761



**BONHOMIA OWL
SOOTHER CLIP
WITH RIBBON**

Pink
SVX307822



**BONHOMIA OWL
SOOTHER CLIP
WITH RIBBON**

Green
SVX307823



**BONHOMIA OWL
SOOTHER CLIP
WITH RIBBON**

Beige
SVX307824



**BONHOMIA
OWL BABY
GIFT SET**

Pink
SVX308025



**BONHOMIA
OWL BABY
GIFT SET**

Green
Green



**BONHOMIA
OWL BABY
GIFT SET**

Beige
SVX308023



**BONHOMIA OWL SX
PRO SOOTHER
0-6 MONTHS**

Pink
SVX307807



**BONHOMIA OWL SX
PRO SOOTHER
0-6 MONTHS**

Green
SVX307808



**BONHOMIA OWL SX
PRO SOOTHER
0-6 MONTHS**

Beige
SVX307809



**BONHOMIA OWL SX
PRO SOOTHER
6-18 MONTHS**

Pink
SVX307811



**BONHOMIA OWL SX
PRO SOOTHER
6-18 MONTHS**

Green
SVX307813



**BONHOMIA OWL SX
PRO SOOTHER
6-18 MONTHS**

Beige
SVX307814



**BONHOMIA PREMIUM
SX PRO SOOTHER
18+ MONTHS**

Feather Pink
SVX307815



**BONHOMIA PREMIUM
SX PRO SOOTHER
18+ MONTHS**

Feather Green
SVX307816



**BONHOMIA PREMIUM
SX PRO SOOTHER
18+ MONTHS**

Feather Beige
SVX307817

FEEDING ACCESSORIES & BABY CARE



**SPARE NON-SPILL SILICONE SPOUT
6+ MONTHS**

SVX308504



**SX PRO PHYSIOLOGICAL SILICONE
TEAT - SLOW FLOW**

SVX307042



**SX PRO PHYSIOLOGICAL SILICONE
TEAT - MEDIUM FLOW**

SVX307043



**SX PRO PHYSIOLOGICAL SILICONE
TEAT - LARGE FLOW**

SVX307044



**BREASTMILK STORAGE
BAGS - 25 PACK**

SVX400639



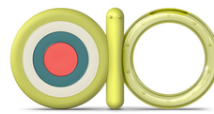
**FORMULA
DISPENSER**

Pink
SVX308021



**FORMULA
DISPENSER**

Green
SVX308022



**DRAGONFLY SILICONE
CHILLED TEETHING RING**

Multicolour
SVX401436



**RAINBOW SILICONE
TEETHER STAGE 1**

Multicolour
SVX401432



**CLOUD SILICONE
EDUCATIONAL
TEETHING RING**

Multicolour
SVX401439



**MOISTURISING BODY
MILK 500MLS**

SVX308880



**SOFT BATH GEL
CREAM 500MLS**

SVX308881



**FOAMING BATH
GEL 500MLS**

SVX308882



**EXTRA GENTLE
SHAMPOO 500MLS**

SVX308883



**LARGE NATURAL
SPONGE**

SVX300857



**SPONGE WITH
SILVER IONS**

SVX401554





GERMANY

THERALINE

love care comfort

ABOUT US

For more than 30 years we have been developing health-promoting, pollutant-free quality products for pregnancy & breastfeeding, sleep, relaxation and therapy.

What began very small in 1993 with 2 sewing machines and a system in a basement room soon took on strong momentum and became a real success story: today Theraline is the European market leader for breastfeeding and pregnancy pillows. Our products are thought out down to the smallest detail and we never stop looking for the perfect solution.

Outstanding breastfeeding pillow variety, breathable baby pillows, silicone nursing pads, sleeping or positioning pillows: The Theraline product world is distinctive and attractive – not only during pregnancy and breastfeeding. We give everything for your health and safety.

Out of care for babies, our pillow fillings have been free of harmful substances and odourless from the very beginning. Nursing pillows from the Theraline collection have been awarded a “very good” rating by Ökotest magazine several times in the past and were certified with the Toxproof label by TÜV Rheinland as early as 1998. Since the end of July 2021, the TÜV Rheinland test seal has now been replaced by the OEKO-TEX STANDARD 100 seal of the Hohenstein Institute. This well-known seal gives you the security of knowing that you are buying a guaranteed healthy product in our baby and bed range.

We look forward to accompanying you and your loved ones in the future with beautiful, safe and useful products from Theraline during pregnancy and breastfeeding or to give you support and relaxation.

And we don't forget to treat our environment well and are always working to make our products as sustainable as possible and to bring them to your home.



Find more info on

Bloom Connect

The
Original
THERALINE



MATERNITY & NURSING PILLOW

FAITHFUL COMPANION DURING
PREGNANCY & BREASTFEEDING

- Stable support for better sleep during pregnancy
- Versatile for all breastfeeding positions
- Prevents tension in the shoulders and neck
- Recommended by midwives



190 x 40cm



**MUSLIN MATERNITY &
NURSING PILLOW**

Sage
TH510720000



**MUSLIN MATERNITY &
NURSING PILLOW**

Sand Beige
TH510719200



**MATERNITY &
NURSING PILLOW**

Starry Sky
TH510710600

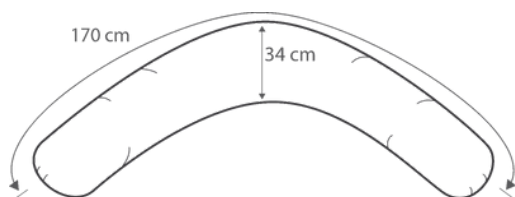


**MATERNITY &
NURSING PILLOW**

Dancing Leaves Taupe
TH510713100

Dodo

The Theraline Dodo Nursing and Maternity Pillow is your ultimate companion for pregnancy, breastfeeding and beyond. Designed with premium microbead filling, this pillow provides exceptional support, adapting to your body for maximum comfort. Whether you're sleeping, nursing, or simply relaxing, the ergonomic design helps alleviate pressure on your back, hips, and shoulders.



THE DODO PILLOW

Starlet Grey
TH560918000



THE DODO PILLOW

Stars Cappuccino
TH560911200



UNITED
KINGDOM



ABOUT US

Trunki was founded in 2006 by father and entrepreneur Rob Law, who was inspired to create a revolutionary children's travel product after experiencing the challenges of traveling with his own young daughter. Fueled by his passion for design and innovation, Rob set out to create a solution that would make family travel easier, more enjoyable, and more exciting for parents and kids alike. From the very beginning, quality has been at the heart of everything we do at Trunki.

Each of our products is meticulously designed and crafted to meet the highest standards of safety, durability, and performance. We use only the finest materials and the latest manufacturing techniques to ensure that every Trunki product is built to last, providing families with years of reliable use and enjoyment.



Find more info on

Bloom Connect



Collaborating to create fun travel experiences for kids

The ride-on luggage is here, perfect for holidays, weekend getaways, and sleepovers. Keep your little one entertained and safe with Peppa Pig x Trunki!



RIDE ON LUGGAGE

Peppa Pig
TR0064-GB01



RIDE ON LUGGAGE

Dudley the Dinosaur
TR0352-GB01



RIDE ON LUGGAGE

Lola the Llama
TR0356-GB01



RIDE ON LUGGAGE

Una Unicorn
TR0287-GB01



RIDE ON LUGGAGE

Flossi Flamingo
TR0353-GB01



RIDE ON LUGGAGE

Boris Bus
TR0186-GB01



RIDE ON LUGGAGE

Pedro Pirate
TR0312-GB01



RIDE ON LUGGAGE

Percy Police Car
TR0323-GB01



RIDE ON LUGGAGE

Cassie Cat
TR0322-GB01



RIDE ON LUGGAGE

Bernard Bee
TR0044-GB01



RIDE ON LUGGAGE

Frank Fire Engine
TR0254-GB01



UNITED
STATES



ABOUT US

Ubbi is a globally recognized brand committed to creating innovative baby and newborn essentials that are both easy to use and simplify parent's lives while keeping babies happy and safe. Ubbi is widely known for the first stainless steel diaper pail that offered the convenience of any standard trash bag, a breakthrough in the diaper disposal market.

Over the years we have expanded in diapering, bath, on-the-go, feeding and more all while being committed to a more sustainable future and striving to incorporate eco-friendly practices into our product development. As our assortment expands into must-have categories, we remain focused on offering modern parents stylish, functional, and environmentally conscious baby essentials.



Find more info on

Bloom Connect



THE MULTI-AWARD-WINNING STAINLESS STEEL NAPPY PAIL



NAPPY PAIL
Taupe
UB10037



NAPPY PAIL
Matte Open Water
UB10042



NAPPY PAIL
White
UB10000



NAPPY PAIL
Grey
UB10006



MARKETING SUPPORT

Retailer Marketing Support Plan

1. In-Store Visual & Merchandising Support

- Provide modular, compact, and branded POS displays tailored for different store sizes.
- Supply demonstration kits for key SKUs.
- Integrate QR codes on shelf talkers linking to short “How-To” videos, tutorials, or influencer reviews.
- Use bilingual and visually rich POSM materials to cater to multilingual audiences across markets.

2. Digital & Social Media Marketing Collaboration

- Partner with retailers for co-branded social media campaigns and product promotions.
- Activate relevant KOLs and parenting influencers for content creation, livestreams, and event support.
- Design drive-to-store Meta and Google ads with clear CTAs and geo-targeting.
- Provide retailers with campaign-ready digital assets.
- Co-host of Tiktok livestreams with Influencers.
- Content Creation: Product education reels, and doctor expert series videos.

3. Retail Staff Training & Engagement

- Equip staff with interactive brand decks, product USPs, customer objection handling points, and demo scripts.
- Distribute mobile-optimized training modules through QR codes or WhatsApp.
- Launch staff incentive programs rewarding best sellers with samples, vouchers, or early product access.
- Offer live and recorded product training sessions branded as “Bloom & Learn.”
- Offer incentives for top-performing store staff (e.g. vouchers, early access samples).

4. Promotional & Campaign Support

- Create seasonal campaign toolkits aligned with local events (e.g. Christmas, CNY, Ramadan).
- Develop exclusive instore bundles or limited edition product sets with GWPs.
- Support retail branding during campaign periods with digital and print-ready headers, shelf strips, and posters.
- Provide campaign assets that can be activated both online and in-store.
- Design seasonal premium gift boxes for VIP shoppers (e.g. “First 100 Days” sets).
- Collaborate on loyalty stamps/redemption cards for repeat purchases.

5. Retailer-Focused Content & Community Building

- Share editable Canva templates, EDM kits, and product spotlight content for monthly promotions.
- Host online or offline knowledge-sharing sessions with retailers, staff, and parenting communities.
- Collaborate on content that positions the retailer as an expert, such as blog features or co-hosted webinars.
- Support parenting events or pop-ups that drive education, brand discovery, and sales conversion.

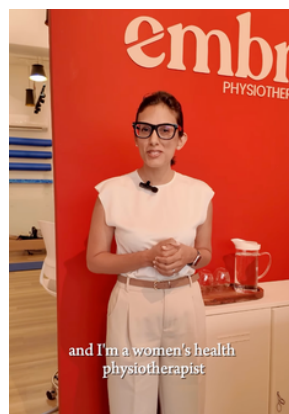
influencer collaboration:



live demo:



brand and product assets:



brand events and giveaways:



instore display / merchandizing:





BLOOM & GROW SINGAPORE

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